Beta Alpha Psi



Program for Chapter Activities (PCA) FY20

What is the PCA?

- A great resource
 - Helps chapters to plan their programs and activities.
 - Establishes guidelines to achieve the minimum level of chapter activities as well as guidelines for chapters who are ward seeking.
 - The PCA applies to both current and petitioning chapters.



Achievement Levels

Mission Based

- Chapter has met baseline requirements:
 - 6 professional activities
 - 1 service activity (>25% participation)
 - 3 ROAs

Distinguished

- 20 hours (required)
- 5 ROAs
- Attended a regional/annual meeting

Superior

- 32 hours (required)
- 8 ROAs
- Attended a regional/annual meeting

Gold

- Highest level
- Superior for past 2 years
- Produce video for annual meeting competition

Chapter Requirements

Chapter Achievement Level	Beginning of Year Report (by October 15 th)	Initiation (One is Mandatory, Second is an ROA)	Mid Year Report (by Dec 15 th)	End of Year Report (by June 1 st)	Reaching Out Activities (ROA)	Professional Activities *Award seeking chapters must include at least 1 mandatory "essential skills" session (pages 9 & 10)	Service Activities
Mission Based	Yes	Yes	No	Yes	3	6	1
Distinguished	Yes	Yes	Yes	Yes	5	*6	1
Superior	Yes	Yes	Yes	Yes	8	*6	1

Professional & Service Activity

What Qualifies as a Professional or Service Activity?

- Event must be at least 50 minutes in length.
- To count for baseline, at least 25% of the chapter's active candidates/members for the month must participate.
- Other professional service activities with less than 25% participation will count towards your total hours.
- Reminder: if it's a recurring activity (ex: tutoring), record it once at the end of the semester.

Superior or Distinguished

- To be superior or distinguished, a chapter must meet the individual member/candidates professional and service hours requirements.
 - Remember: 8+8 is not equal to 20, 12+12 is not equal to 32

Chapter Achievement Level	Minimum Hours of Professional Activities (per member/candidate)	Minimum Hours of Service Activities (per member/candidate)	Total Minimum Hours of Professional and Service Activities (per member/candidate)
Distinguished	8	8	20
Superior	12	12	32

Professional Activities: 6 required

- Review the PCA, Exhibit A for a comprehensive list.
- Remember: no credit may be given for orientation meetings, elections or those with no professional component.
- Workforce Ready Skill (ES): this is a required professional activity for all award seeking chapters. See the list of 11 activities in the PCA. One may be completed with an online webinar and survey.

Professional Activities: Did You Know These Count?

- Social activities with professionals: can count up to 2 hours per year
- 1 webinar is allowed: requires internal controls to track participation
- Joint meetings as a chapter with other professional organizations
- Selected Work done on various competitions
 - Best Practices, EY Diversity, Project run with it, etc.
 - https://www.bap.org/competitions



Popular Service Activities

- VITA
- Tutoring
- Adopt-a-Street
- Officer and Committee Chairs: up to 10 hours per student, per year, limited to 100 hours per chapter
- Consulting for an on or off-campus organization

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What are Non-BAP Hours?

- Hours not sponsored by the chapter. This is an opportunity to do what works for the individual.
- Professional non-BAP hours: conference attended outside of BAP, lecture on campus where college credit is not given.
- Service non-BAP hours: Community service, on-campus activity for another organization.
- Non-BAP is limited to ten hours (500 minutes) per student, per semester. Report fall and spring separately.

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Reaching Out Activities (ROA)

ROA's – 3 Types

- Beta Alpha Psi Events
 - Regional and annual meeting attendance
 - Community Service Day attendance
 - Chapter Operations and Best Practices presentations
 - Hosting a regional or annual meeting



ROA's – 3 Types

- Chapter Events
 - Alumni event with 25% or more alumni to student ratio
 - Minority recruitment event
 - Event promoting careers in accounting, finance, and information systems
 - Multicultural professional/global event
 - Assisting with Literacy Event/Help with College Application process (Community involvement)

ROA's – 3 Types

- Nominations/Wins by chapter
 - Alumni rep nomination
 - Outstanding Dean Award nomination
 - Business Information Professional of the Year (BIPOY)
 - Project Run With It (PRWI)
 - EY Inclusive Leadership first round winner (10)
 - Grant Thornton Ethics award first round winner (10)

Recognition

Recognition for Outstanding Achievements

- Gold chapter award
 - \$2,500
 - Letter to Dean, Department Chair and Faculty Advisor
 - Plaque
- Superior chapter award
 - \$500
 - Letter to Dean, Department Chair and Faculty Advisor
 - Plate

- Distinguished chapter award
 - Letter to Dean, Department Chair and Faculty Advisor
- Best Practices
 - Award stipend and plaque (at annual level)
 - Award stipend and certificate (at regional level) to those who place



Reporting Deadlines

Reporting Deadlines

- Beginning of the Year Report
 - October 15: U.S. chapters
 - June 15: Oceania chapters
- Mid Year Report
 - December 15: U.S. chapters
 - August 15: Oceania chapters
- End of Year Report
 - June 1: U.S. chapters (including 990n e-postcard filing or Over \$50K spreadsheet (*Faculty Sign-off*))
 - December 15: Oceania chapters



THANK YOU

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