

Reaching out activity:

Beta Alpha Psi is an international honorary and professional association in accounting, finance, and information systems. In recent years, Beta Alpha Psi has worked to internationalize the organization and to reach out more effectively to finance and information systems students. Today, only a few chapters have been effective in attracting finance and information systems. Our international outreach, particularly in the developing Oceania Region in Australia and New Zealand, has involved a limited number of legacy chapters and their students. The latter is not surprising and certainly not a failure of our current chapters. Nevertheless, we need your help in further developing on both of these dimensions so that we can broaden our membership to the fullest extent on the information profession and international fronts. Options include:

1. Develop and implement innovative ways to interact on your campus with information professionals in finance and information systems. This may involve extending existing programs or developing new programs. Example activities could include developing formal ties to existing finance and information systems student groups, organizing joint programs, or other activities.
2. Develop and implement innovative ways to interact with international information profession students on campus and/or in other countries.
 - a) A U.S. focus could make this an integrated part of (1) above or be developed as a separate effort. Example activities could include a specific outreach program designed to attract international students, work with international faculty, or programs involving international business, professional or not-for-profit organizations.
 - b) A more international focus might enlist current international student members in reaching out to their home countries in an effort to provide information to their respective schools about the benefits of Beta Alpha Psi to students, faculty, business and professional communities.
 - c) Chapters at universities with study abroad programs might leverage those programs to facilitate interaction with students in other countries.