



# BETA ALPHA PSI

The Honors Organization for Financial Information Professionals



**2010 July Communications**  
For Faculty Advisors, Co-Advisors and Chapter Officers

## Important Links

- [PROGRAM FOR CHAPTER ACTIVITIES](#)
- [NEW FACULTY ADVISOR MANUAL](#)
- [FINANCIAL REPORTING GUIDE](#)
- [DOWNLOADABLE FORMS](#)
- [BAP LOGOS](#)
- [BAP STORE](#)
- [NEW! BAP DISCUSSION BOARD](#)



**ETHICS, INTEGRITY & INDEPENDENCE OF MIND**  
August 5 – 7, 2010 • SAN JOSE, CA

**Registration Fees: \$235 per student.**  
Please make sure to make your hotel reservations early to ensure the group rate.

**2010 Annual Meeting Site**  
[Register Today!](#)

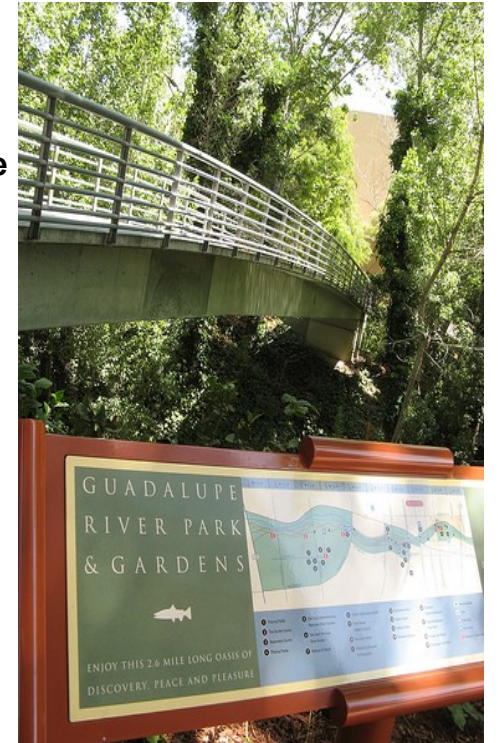
Tickets still available for the [Winchester Mystery House](#)  
Tickets - \$22.00  
[Purchase thru CVENT Registration](#)

Community Service Day sponsored by KPMG  
Thursday, August 5th, 2010

This year's Community Service Day event will take place at the San Jose Guadalupe River Trail in association with the Parks Department for San Jose, CA. The project will include, pulling weeds, prepping soil and planting grass seeds. Please be advised:

1. All participants must wear jeans or long pants. No shorts allowed.
2. All participants must wear closed toed shoes with socks. No flip-flops allowed.
3. Bring sun screen and sun glasses.
4. Beta Alpha Psi will provide CSD -shirts at registration.
5. KPMG will provide BAP caps! Pick up at registration.
6. Becker Professional Education will provide water bottles and watering stations will be set-up at the work site.
7. A boxed lunch will be provided at the convention center before the event.
8. Your hard work will mean a lot to the local community—make sure to wear your smile!

Due to the nature of the work involved you must be dressed appropriately or you will not be permitted to participate. Please leave all personal items such as cell phones, electronic devices, jewelry, purses, bags etc. at the hotel. BAP, KPMG or the Parks Dept. of San Jose will not be responsible for any lost or stolen personal items.



## 2010 Annual Meeting Highlights Make sure to check out:

### Keynote Speakers

- Ed Nusbaum—Grant Thornton, LLP
- Lynn Turner—Former Chief Accountant—SEC
- Diann Cattani—Corporate Scared Straight

Project Run With It—sponsored by Moss Adams LLP—Featuring:

- Community Health Awareness Council
  - Family Giving Tree
- Family Supportive Housing

Best Practices sponsored by Deloitte.

### Topics:

- Service Learning: Learning by Using Your Skills to Help a Local Organization
- Ethics and Integrity in Business: Identify and/or Promote Ethical Business Practices
  - Chapter Sustainability: The Future Success of Your Chapter

### Professional Sessions

- The Slippery Slope: A Personal Ethical Dilemma—McGladrey
- Prepaid Card as an Alternative to Traditional Check Refunds and Check Cashiers—IRS
  - Generational Differences in the Work Place—Deloitte
    - Forensic Technology Update—KPMG
    - Careers in Internal Audit—Protiviti
  - Revenue Recognition in the High Tech Industry—Moss Adams LLP
  - The Next Support Group after College—Washington Society of CPAs
    - Starting Your Career on the Right Track—IMA
    - Revenue in the Virtual World—Ernst & Young LLP
- Panel—CPA and Other Professional Credentialing—Becker, Bisk, CPAexcel, Kaplan and CFA Institute
  - New Job—Week One—AWSCPAs
- The Toolbox for Workplace Success: Acquiring the Tools—ASWA

And there's more...

- Chapter Operational Presentations by you the students
- Reporting Intranet and Program for Chapter Activities— Executive Office and Chapter Advocates
  - International Chapters Session
  - New Faculty Advisors Session
    - Student Reception
- Faculty Advisor Reception sponsored by Grant Thornton

## Final Notes

Download the [2010-2011 Chapter Maintenance Fee Invoice](#) (Note: The fee has been increased to \$300)

[View the 2010 Annual Report!](#)



Beta Alpha Psi

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