

# The Beta Alpha Psi Ethics Award

## Sponsored by Grant Thornton LLP

Ethics is one of Beta Alpha Psi's core values, represented through the "E" in the BRIDGE acronym. Ethics is also a core tenet of how Grant Thornton operates its business. In fact, Grant Thornton has consistently been ranked first in ethics among the Global Seven firms in the *Public Accounting Report's* annual survey of accounting professors.

To help encourage ethical behavior throughout the accounting, finance and information technology professions, Grant Thornton is pleased to sponsor an ethics award through Beta Alpha Psi. This \$5,000 grant rewards chapters for their efforts in recognizing ethical behavior. Chapter activities may be focused on the behavior of specific individuals, parts of an organization or an entire organization in the accounting profession, government, business, academia or the not-for-profit sector.

Each year, Beta Alpha Psi and Grant Thornton will grant the Ethics Award to up to four chapters, for a total of \$20,000 awarded.



### Ideas for this award

Examples of innovative ideas that may qualify for the Ethics Award include:

- Organizing and hosting an awards ceremony recognizing local companies for their ethical behavior
- Inviting speakers to hold workshops with the local chapter to emphasize ethical behavior
- Conducting research projects about ethical behaviors and then presenting these ideas to the local chapter

### Requirements for applying

In order to be considered for the Ethics Award, the chapter must submit a written application. The application should include the following four components:

- Description of the ethical behavior
- Explanation of why this behavior is exemplary
- Report of how this behavior was shared with the chapter and/or other relevant individuals and groups
- Impact of recognizing this behavior with the chapter

A committee will review each submission and decide winners based upon the following criteria:

- The level of the ethical behavior (i.e. the amount of adversities faced while making this decision and the impact that it had on those involved)
- The impact that sharing this behavior had on the chapter (i.e. the balance between the quantity of members affected and quality of the impact)
- The overall quality of the submission

### Questions about this award?

Direct them to Grant Thornton Advisory Forum Representative Nina Guthrie at [nina.guthrie@gt.com](mailto:nina.guthrie@gt.com).

### 2011 key dates

- **May 1** – Submit an application to Dassie Baum at [hbaum@aicpa.org](mailto:hbaum@aicpa.org) to be considered for the award.
- **Aug. 11-13** – Winners will be announced at the Beta Alpha Psi meeting in Denver, Colorado.