Hands on engagement – Best Practices

Xi Epsilon – Monash University
Chapter Features & Strategic Mission

- 30 members
- Accounting majors
- High committee to member ratio

“Creating educational events which seek to engage the wider community of students, academics and professionals”
1. Hands-on engagement definition
2. 2017 events
3. 2018 events
4. Summary
Hands-On Engagement Definition

“A task that you actively partake in and get to practice first hand.” – Emma (member)

“Doing a practical activity where my actions have some form of impact on a group/society/organisation etc.” – Rodney (member)

“A hands on activity is better way of learning than just sitting listening to someone speak at you” – Gilad (member)
Our Definition

“An event which engages members through either activities or interactions which provide an opportunity to better learn and grow”
TYPES OF HANDS ON EVENTS

Team Building
“Opportunity to get closer to the other BAP members”

Charitable
“Serve the wider community through volunteer work”

Practical Development
“Active engagement, the best way to learn”
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4. Summary
Beginning with a hands-on direction
An opportunity to build relationships
A deeper understanding of ourselves
Feedback & engagement a key focus

“The speaker was very inspiring, enthusiastic and engaging. Also, the activities were hands on and creative”
R U OK Day – Charity

- Get hands-on and make a difference
- Connect with our peers
- An opportunity for self-reflection
- Yearly commitment to R U OK Day
- Improved awareness of our chapter

35% of Australian University students aged 17-25 have considered self-harm or suicide within the past 12 months
Leadership Day – Practical Development

- Defence force and Women in business
- Response to member feedback
- A broadened mindset
- More well-rounded members
- An invaluable & practical event with fantastic engagement
What We Learnt

Stats

Average Attendance

- Hands-on: 72%
- Overall: 58%

Feedback

- Less lecture-like events
- Members took more away from engaging events
- Extremely positive feedback of practical development events

2018

- Charity events x3
- Quality of hands-on events
- Feedback a priority
- High engagement
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BAP Networking With a Difference – Team Building

- Encouraged the networking between members
- Engaged members in team activities
- Addressed the issue of member networking

“I feel like I have close friends in BAP and look forward to seeing them at every event”
KPMG Interview Skills – Practical Development

- Essential skills session with an engaging element
- Allows members to participate in mock interviews with professionals
- Aiming to significantly increase employability

Giving members experience so they are prepared for the unexpected in interviews.
WhiteLion Day - Charity

- Exciting opportunity to build presentation skills
- Involves applying Accounting and Finance knowledge to build curriculum
- Chance to break the cycle of poverty

Will be giving back to those that have not had the same opportunities we may have.
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What We’ve Seen & Where We’re Going

“We were motivated and well-engaged given the structure of our events so far” - Katherine Bell

“I’ve had a great opportunity to get to know other members through fun activities” - Yvonne Lam

Average Attendance - 2018

Member rapport

Well rounded members

74%

93%

Internships & Graduate Jobs obtained in 2018
“Creating educational events which seek to engage the wider community of students, academics and professionals”