

# Shade

2019

## Missouri State University



**Beta Alpha Psi- Theta Pi**



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# Goals



**Highlight Past  
Successes**



**Recognize  
and Improve**



**Serve the  
Underserved**

**Highlight**

**Recognize**

**Serve**

1



# Highlight Past Successes



# Highlight Past Successes



Analyze past service projects

- Interviews
- Director of Service's files
- Reporting Intranet



BETA ALPHA PSI  
BAP  
• 1919 •

Home | Reporting and Membership | Chapter File

### Report Chapter Activities

Professional | **Service** | Reaching

Add Add Non BAP Hours

Showing 1 to 9 of 9 entries

	Name
<a href="#">Edit/Delete</a>	2018 Annual Community Service Day
<a href="#">Edit/Delete</a>	Walk to End Alzheimer's
<a href="#">Edit/Delete</a>	Ozark's Food Harvest



# Highlight Past Successes

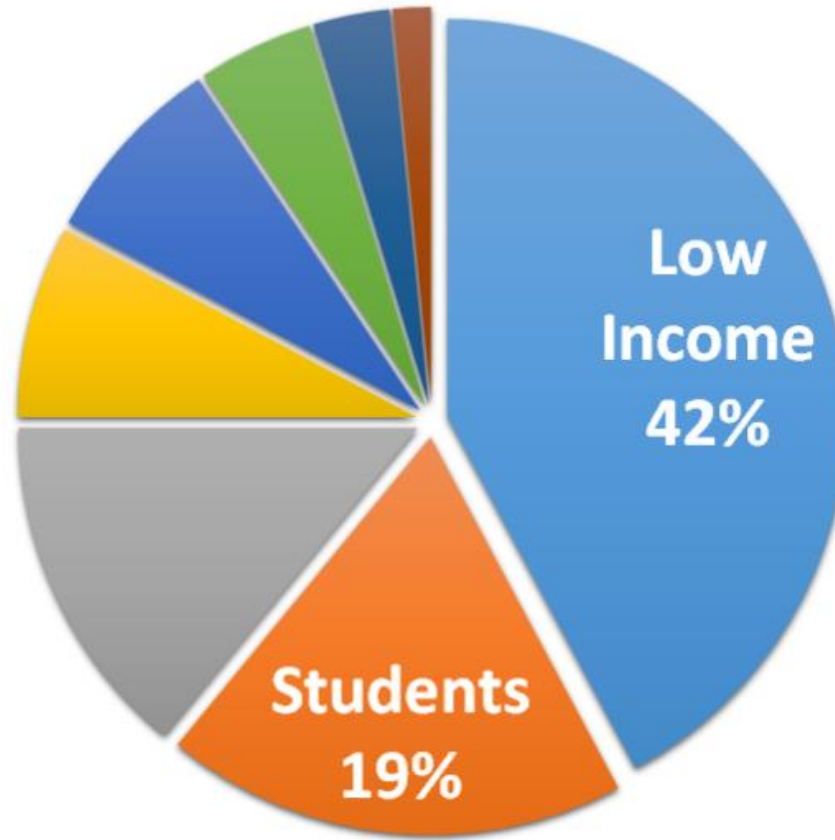




# Highlight Past Successes



## Recently Served Communities

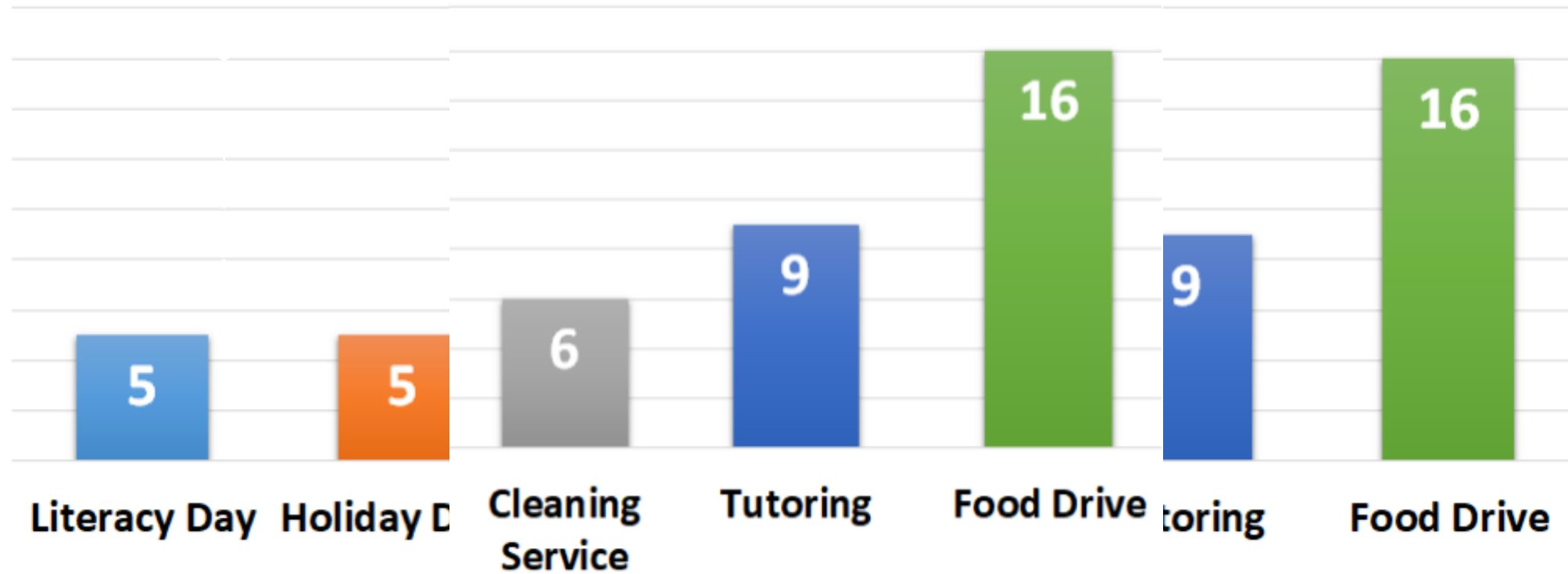




# Highlight Past Successes



## Recent Event Types



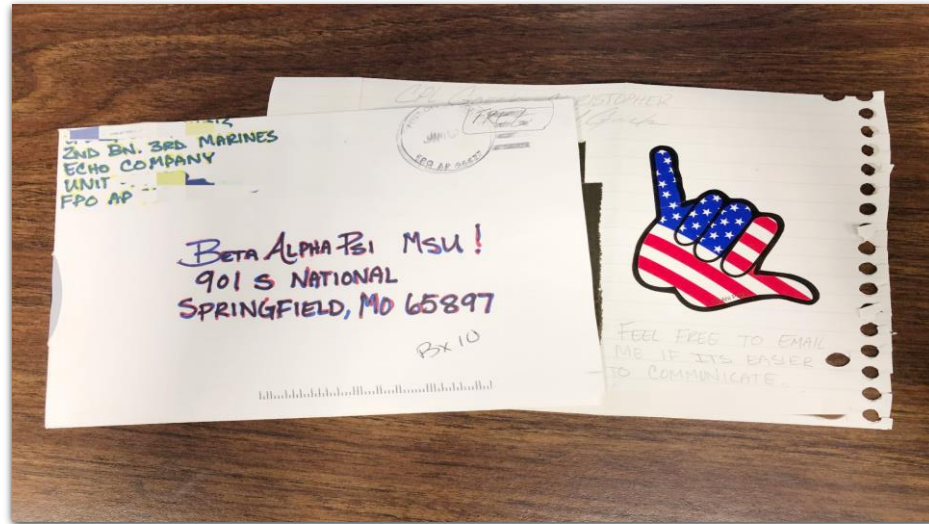
Past



# Highlight Past Successes



## Support the Troops



**Over 10 years**

## Adopt-A-Family



**54 service hours**



2



# Recognize and Improve



# Recognize and Improve



**Refugees**

**New Mothers**

**Disabilities**

**Senior Citizens**



**Recognize**



# Recognize and Improve



31.5%  
of the local  
population



40  
senior centers

**How could we best serve them?**

**Recognize**



# Recognize and Improve



New Technology

Communication

Social Media



Recognize



# Recognize and Improve



## Technology Workshop:

- New Technology
- Online Banking
- Common Dangers

### Common Scams That Target Seniors

#### ➤ IRS Impostor

- IRS Calls claiming you owe them money
- The IRS doesn't communicate through phone contact, they use mail

#### ➤ Investment Schemes

- Asks you to invest a lot of money up front
- Promises returns that are extremely high
- Requests money through wire transfer
- Meet in person or use well known websites to invest

Fraud  
Prevention!



Recognize



# Recognize and Improve



## Brochure

- Quick Tips
- Useful Tools
- Common Scams
- Online Banking
- More Information

**Quick Tips for Navigating the Online World:**

1. Do not share any of your personal information with anyone that you do not know.

**Quick Review Points**

1. Useful Technological Tools
2. Online Banking Safety and Security
3. Common Scams that Target Seniors

**Useful Technological Tools**

Tablets are a great device to help you connect to your loved ones over long-distances. Tablets have the ability to

**Common Scams**

One scam that is targeting seniors is the IRS imposter calls. They pose as an IRS employee and claim that you owe them money. The real IRS never calls to

Recognize

3



**Serve the Underserved**





# Serve the Underserved



## The Cambridge



Serve





# Serve the Underserved



**Meet  
Norma**



**Serve**



# Serve the Underserved



## The Manor at Elfindale



Serve



# Serve the Underserved



**Meet  
Lucy**



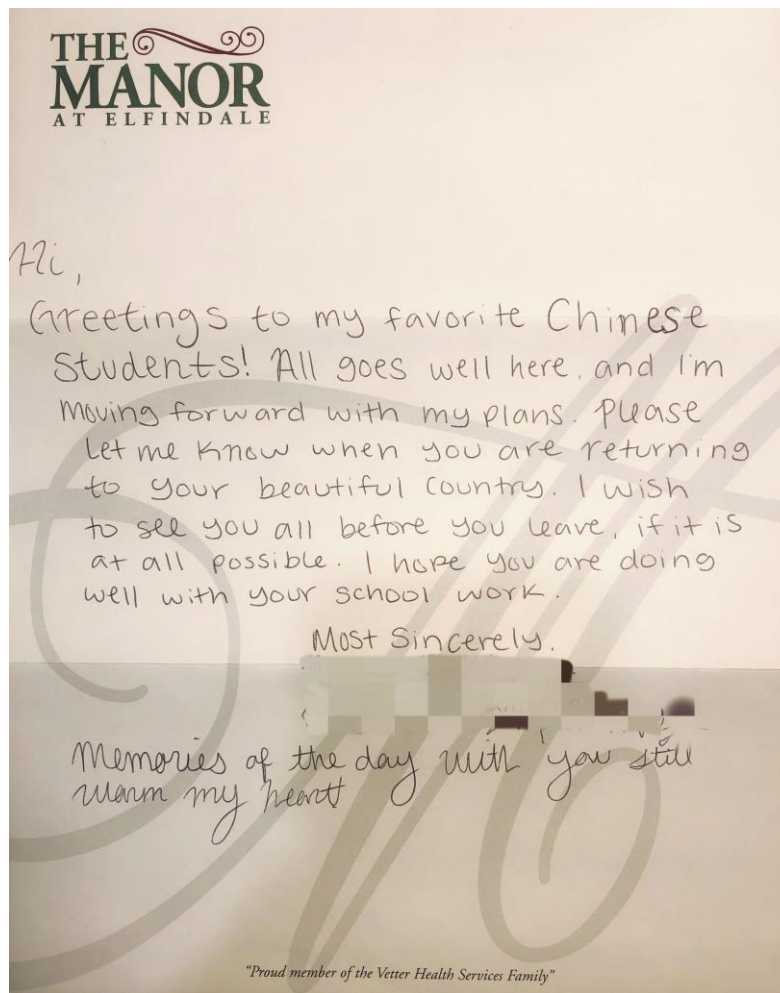
**Serve**



# Serve the Underserved



## Thank You Note from Lucy



Serve





# Serve the Underserved



## The Fremont



Serve



# Serve the Underserved



## The Fremont



Serve



# Serve the Underserved



## Post-Tech Workshop Observations



Serve





# Serve the Underserved



Serve



# Summary



**Highlight Past  
Successes**



**Recognize  
and Improve**



**Serve the  
Underserved**

**Highlight**

**Recognize**

**Serve**

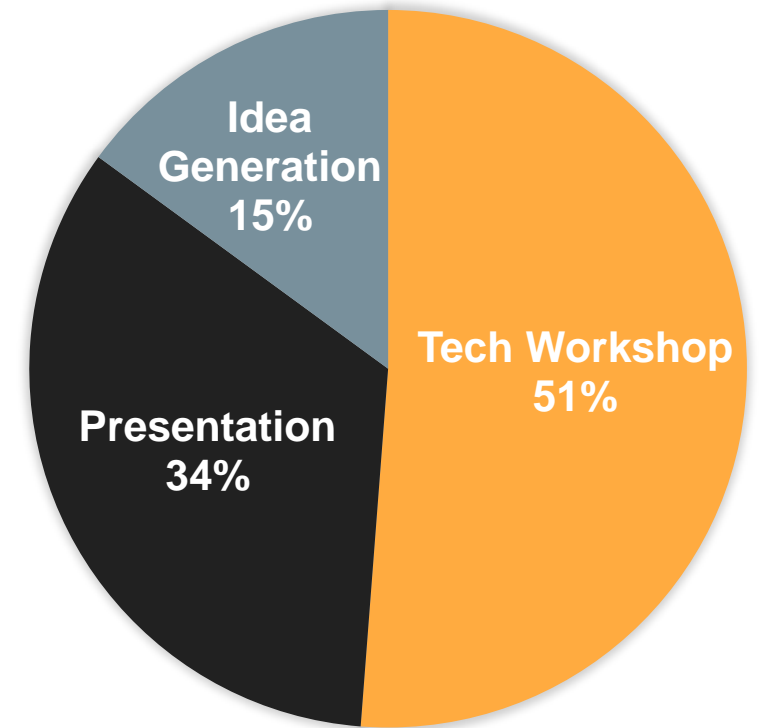
# Outcomes

**Total Hours: 324**

10% Senior centers visited

25% Increase in member participation

100% Senior smile increase





# Thank You

