Service is in Our BAP DNA

North Carolina A&T State University
Zeta Sigma Chapter
Trinity Mapp & Chanel Curges
Overview of Presentation

• Zeta Sigma Approach to Service
• Signature Service Projects
  • Tutoring
  • Homecoming Alumni Cookout
  • ACAP
  • Military Service
  • SAT Prep
  • Newcomers School
• Additional Service Projects
  • CROP Walk
  • Jack and Jill Financial literacy
  • Local teacher warehouse
The Zeta Sigma Chapter of Beta Alpha Psi is a service organization.

We put a lot of “Aggie Pride” into serving our students, our university, and our community.
Tutoring

- Donate 1,000+ hours of tutoring each year
  - 3 hours per week per member/candidate
- Tutor in 5 Accounting courses, 2 Finance courses, and 3 MIS courses.
- Coordinate with faculty
- Visit each class to encourage students to attend
- Track student attendance and course performance

Students who attend tutoring three or more times are 25% less likely to fail or drop the course.
Homecoming Alumni Cookout

- Greatest Homecoming on Earth
- School of Business & Economics (SOBE) Friday Alumni Soul Food Cookout
- Annual Event for last 15 years
- BAP members serve as hosts and hostesses
- Over 100 SOBE alumni attend
- Most of previous year’s BAP members attend
Making Cents – Financial Literacy Program

• Chapter adopted the Making Cents Game from NCACPA
• Visit former high schools and other school to administer the game
• Give personal testimonial about internships and other successes

First year, helped to recruit 7 new students to the SOBE and the Accounting Major.
International Service

• Packaged and shipped care packages to our soldiers across seas

• Within the care packages:
  • T-shirts
  • Hand sanitizer
  • Snacks and more

• Inductee focused service project
SAT Prep Course

• Finance Professor developed SAT Prep Course
• Attend day long instructor training
• Teach two classes of 6 to 10 students each Saturday between 8:30 AM – 12:00 noon
• Program services between 80 and 100 students each year

Helps BAP members to prepare for the GMAT Exam.

Improve students SAT Math Scores by between 50 and 200 points.
Doris Henderson Newcomers School

- Has over 250 international students from 40+ countries.
- Has students with language challenges and learning demands.
- Teaches grades 3rd thru 12th.
- Receives new students each Friday.
- Must transfer each student to a traditional public school within 12 months.

Members volunteer 2 hours every other Friday.
Doris Henderson Newcomers School

- Volunteer Activities included
  - In-class assistance
  - Tech support
  - Library services
  - Garden preparation
  - Development of a currency activities
- Collected coats and shoes (over 6 weeks)
- Solicited school supply donations from Dixon Hughes Goodman LLP (over $500)
Doris Henderson Newcomers School

- Attended International Community Night at the school
- Soliciting book donations from KPMG LLP
  - Day-long event planned for September 21st, 2019.
  - Modeled after the BAP Annual Meeting Service Program
  - Including firm employees, faculty, and students
- Preparing a food drive for the school pantry
Other Service Projects

• Local teacher warehouse
  • Donated supplies and materials to ensure a better learning environment for students

• CROP Walk
  • “Fighting hunger one step at a time”

• Jack and Jill Groups
  • Provided financial literacy information to high schools
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