MAKING A CASE

Created by Hannah Rothman
OUR CHAPTER

- Installed in 2014
- Superior status for 7 years
- Approximately 65 members
- 12 executive board members
A BRIEF INTRODUCTION

Beta Alpha Psi Nu Zeta Chapter at West Chester achieved member engagement for 2019 with an ethics case competition sponsored by Wipfli.
OUR 2019 TEAM

KAYLA VAN BREMEN
Assistant Director

LEXI LASKOWSKI
Director

DR. RICHARD BARNDT
Accounting Department Chair

WIPFLI LLP
Sponsor
FIRST YEAR EXPERIENCE

The director and assistant director prepared a proposal to the accounting department chair and sponsor to explain the case and estimate the costs. Task lists and a roadmap were developed to guide future mentors.
CRUNCHING NUMBERS

3-5 MEMBERS in each group
02 WEEKS to prepare

14 GROUPS who competed
150 STUDENTS who participated
FIND A SPONSOR

01

Partner Organizations

Local CPA Firms

Accounting Department
ASSIGN CASE MEMBERS

02

- **Director & Assistant Director**
  - Manage the case

- **Presentations Chair**
  - Manages day of event

- **Marketing & Distribution Chairs**
  - Markets the event and provides prizes
CHOOSE A CASE

03

Modern Problem or Situation
Complex Topic
Room For Creativity
CREATE A RALLY EVENT

Find the right location

Prepare for panel discussion

Create a presentation
ETHICAL ANALYSIS

CREATIVITY
Be innovative to find the best solutions.

LEadership
Learn to take charge and take turns.

TEAMWORK
Efficiency is key, and it relies on teamwork!

PREsENTATION
Boost your public speaking skills.
THANK YOU

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