

# Beta Alpha Psi

## Alpha Chapter

### Philanthropy and Service Outreach



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## Virtual Service Mission





## Virtual Service Mission

The Alpha chapter strongly values our philanthropy pillar. For 3 semesters now, we have been helping a local nonprofit, Cunningham Children's Home. They provide educational and residential services to youth in need in the Champaign-Urbana community. Despite the challenges faced during the pandemic, we have been committed to giving back to the community in new and creative ways. Our Vice Presidents of Philanthropy for 2020 and 2021 have worked hard to continue our philanthropic mission and find unique ways for our members to give back.



# 2

## Creative Fundraising

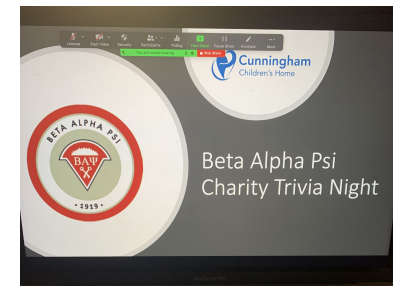




# Fundraising events

## Overview

- Mr. BAP Talent Competition
  - Members of our chapter recorded videos of their talents and lip syncing and answered live Q&A.
  - This was a great way to combine our social and philanthropy pillars
- Dares for Donations
  - Semesterly held event where Executive Board and Directors had bingo sheets posted on social media with dares associated with certain price points
  - This fall, over the course of one week our chapter was able to raise \$736 to donate towards Cunningham Children's Home
- Trivia Night
  - This event was open to other student organizations to raise money and awareness about our nonprofit.
  - We had 80 questions covering 8 different topics to test team's knowledge in many areas.





# Valentine's Day Kits

## Overview

- For the spring semester, the first upcoming fundraising event will start by celebrating Valentine's Day act of giving. This event will allow students on campus to purchase gift and have them delivered to their special someone's address alongside a note and sweets.
- Members and the student body will be able to still support the Alpha chapters endeavors while also having the option to still safely celebrate Valentine's Day



# 3

## Virtual Events





## Online Events

- **FreeRice**
  - Members would answer online questions and for every correct answer, one grain of rice would be donated to those in need
- **Tab for a Cause**
  - Members would download a chrome extension that would donate to charities for every new opened tab
- **Zooniverse**
  - Members could find unique research projects to volunteer with online.
- **Points of Light**
  - Members could choose one of hundreds of projects to participate





# 4

## Hybrid Events





## Hybrid Events

- **Crafting for Canines and Cats**
  - Made cat and dog toys for The Anti-cruelty Society
- **Holiday Card Making**
  - Create holiday cards for children in the hospital and essential workers
- **Eye Mask Crafting**
  - Design and donate decorative eye masks for kids through "Only Make Believe"
- **Virtual 5K**
  - On campus virtual 5k to raise money for a scholarship fund
- **Art Supply Kits for Cunningham**
  - Worked with CPA firm Mowery and Schoenfeld to create 50 Halloween art kits

