

# Service Events

In 2020



*Presented by the **Pi Chapter of BAP***

*from **Case Western Reserve University***

# Agenda

-  What changed
-  The challenges
-  How we responded
-  What worked
-  What we've got planned

How did Service  
Events change  
in 2020?





# What changed in 2020: COVID

- Our campus decided to prohibit all in person events after March
- Academic and personal priorities of our students were forced to change
- As a result, our organization and service events had to pivot very quickly

What were the  
challenges?

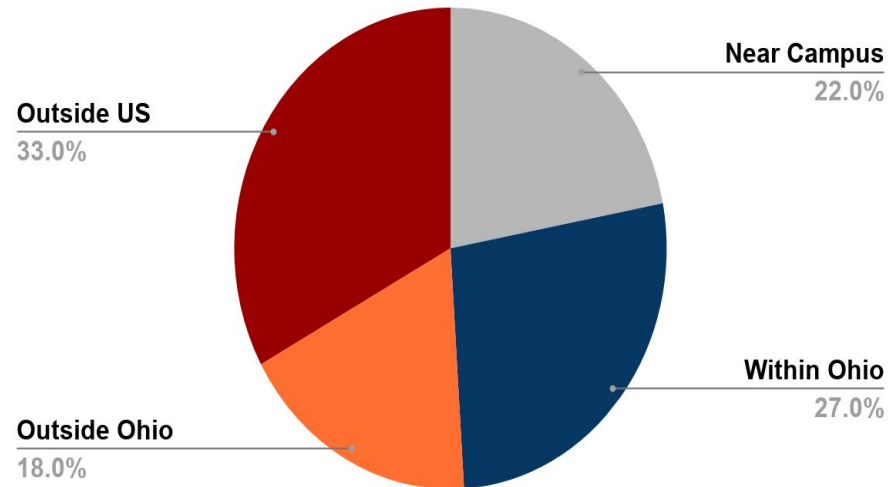




# What were the challenges?

- Many service organizations canceled events
- Many of our members returned to homes across the globe;  
We recognized the need to coordinate events across time zones

## Where our members are from



How did we  
respond?





# How did we respond?

We used our network to reach out to the community in different ways to find new events such as:

- Participating in a walkathon for Habitat for Humanity
- Leading a book drive for a local book bank
- Virtually volunteering at a local elementary school

**Overall, we succeeded in making a very large impact in our community while allowing member participation from anywhere in the world!**



# Service Activities



Virtual Volunteering



Habitat for Humanity  
Walkathon

# What worked?



# What Worked?



Throughout 2020 we grew as a team by:

- Forming stronger bonds with each other as we all learned to adjust to the “new normal” of the pandemic together
- Engaging on a personal level with each other more easily using platforms such as Zoom



# What's Next?





# Service Events and Outreach in 2021

We have several events lined up for 2021 which will continue to allow all of our globally dispersed members to participate including:

-  Working with the National organisation, Operation Smithsonian, to transcribe historical documents
-  Virtually partnering with Project Sunshine to create art to send to local hospitals

# Project Sunshine Service Event



We are very excited to partner with Project Sunshine. They are a local organization which makes art for hospital patients. We feel that this will make an impact on our community by brightening the lives of so many during these hard times.



project sunshine



# We are continuing to look for new opportunities...

## LOOK BACK



The struggle to rebuild  
Cleveland's schools **PAGE 23**

**FOCUS:** Manufacturing makes a push into recruitment of diverse workers. **PAGE 10**

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## PHILANTHROPY

# Nonprofits look to make the most of virtual fundraisers

BY LYDIA COUTRÉ

This spring, the Society of St. Vincent de Paul of Cleveland had to quickly scrap the plans for its 20th annual Kentucky Derby Party as pandemic safety precautions made the fundraising event—complete with hat contests, mint juleps, raffles and more — impractical.

Even the silent auction — which would, in theory, lend itself to a virtual alternative — wouldn't be possible as the items they had weren't suited to 2020: vacations, hotel stays, dinners and more, all with expiration dates.

It's a challenge that the vast majority of nonprofits faced this year

the coming months. Many rely on one or two major annual fundraising events. Depending on the organization, a single event can make up 80% of a nonprofit's fundraising budget, said Rick Cohen, chief communications officer and chief operating officer at the National Council of Nonprofits.

With the pandemic choking virtually all of their revenue streams, nonprofit organizations have been trying to get creative in shifting their major in-person fundraising events online.

"Some, thankfully, have been able to do that, but unfortunately, it seems like more have had challenges than success," he said.

# Thank you!

