

CHAPTER OPERATIONS

MEMBER ENGAGEMENT TACTICS FOR THESE UNPRECEDENTED
TIMES



Beta Alpha Psi

Waikato Chapter

- Covid-19 had an unprecedented impact on the way of life everywhere. Face-to-face meetings and activities we took for granted here in NZ taken away.

- Abruptive changes to online education creating discontent and struggles for many.

- Covid-19 posed a challenge to chapter operations but also the opportunity to explore new ways for BAP - Waikato to operate and maintain its activity over the year.

INTRODUCTION



Connect

During difficult times it is always important that we check up on our community – providing assistance however we may can.

Supports can be organizing time with mentors, tutors, or as simple as having a chat every now and then.

Its important when we establish connection; that its not an empty gesture.

Step 1

Re-establish connection with your community again. (Be mindful that this is a stressful time for all)

Step 2

Compose an email unique to the individual – asking how they are going personally during lockdown.

Step 3

Wait for their response. (Students and professionals maybe under a lot of pressure).

Step 4

Engage in conversation with them (offer supports where needed)

Step 5

assess feed back of support and schedule time with mentors.

keeping Active

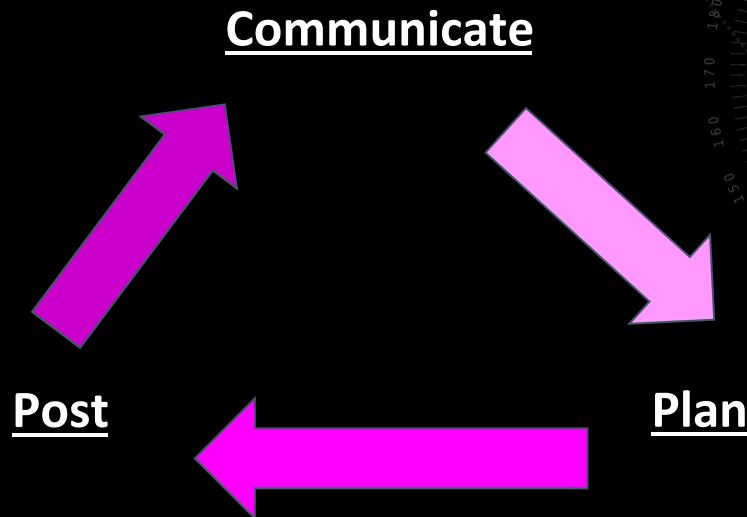
Chapters should be continue to keep regular.

We are on lockdown ... doesn't mean chapter activities and the future is on stand still.

Keep up the communication:
ability for online activities

Plan events: prepare for post lockdown and/or 2021.

Keep up the posting:
Quotes and professionals promotions.



Keeping active will help keep morale going. Done effectively will provide sharper plans for post-lockdown.

RUNDOWN THE EVENTS

Its important that we use this time to finalize and prepare our events layouts. By keeping active it makes it easier for you to rundown the events ticking all the boxes as you go.

Explore the option of Online

Mindfulness of new student schedules to online learning

Early post-lockdown:
what restrictions in play ?

By connecting and keeping active it is easy to mitigate obstacles that come in your way.

Good

- The normal

Better

- Incorporating some new practices

Best

- Adapting programming to current planning.

**As soon as lockdown restrictions lift or loosen;
by following the Active and Rundown stages you
can execute your events.**

Triple check with your professionals that any
events you plan face-to-face during lockdown
can still go ahead.

Its important not to bombard. Release a
schedule earlier for students. Remember its a
stressful time don't make it obligatory.

Always be prepared for disruptions.

*Maintaining your engagement with students; alumnus;
and professionals is as simple as ... CARE.*



EXECUTE

- Following the CARE process, we at BAP – Waikato ensured the success and maintenance of our chapter's activities.
- Connecting with our community ensured supports were there and that BAP will stay
- Keeping active ensured BAPs future was never in jeopardy and the value we offer members will still be upheld
- Running down events made them foolproof (with back-ups)
- Executing them to feel the success and accomplishment

CARE



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