



# Officer Transition Techniques

Marist College  
Lambda Eta Chapter



# Agenda

- What is a club member?
- Underclassmen Board Positions
  - New Member Coordinator
  - Community Service Chair
  - Social Media Chair
- Board Turnover
- Virtual Communication



# Club Members



- Club Members can be any accounting or finance major at Marist, starting in their freshman year
  - They can come to all of our meetings
  - This allows them to get to know how our chapter works before getting inducted as National members
- By getting members involved as early as their freshman year, this allows a smooth transition in our organization as members graduate and we induct new members

# Underclassmen Board Positions



- We have three board positions designed by underclassmen specifically
  - Community Service Coordinator
  - New Member Coordinator
  - Social Media Chair
- These positions require some responsibility and are intended to allow underclassmen to see how the board functions internally
- Underclassmen are able to shadow upperclassmen on the board and gain an understanding of higher levels of responsibility

# New Member Coordinator

- Some of the responsibilities of this position include:
  - Recruitment of new members in activity fair and classes
  - Facilitating communications between club and potential members
  - Assist other board members with executive duties
- Aids in the board succession for underclassmen board positions for the following year

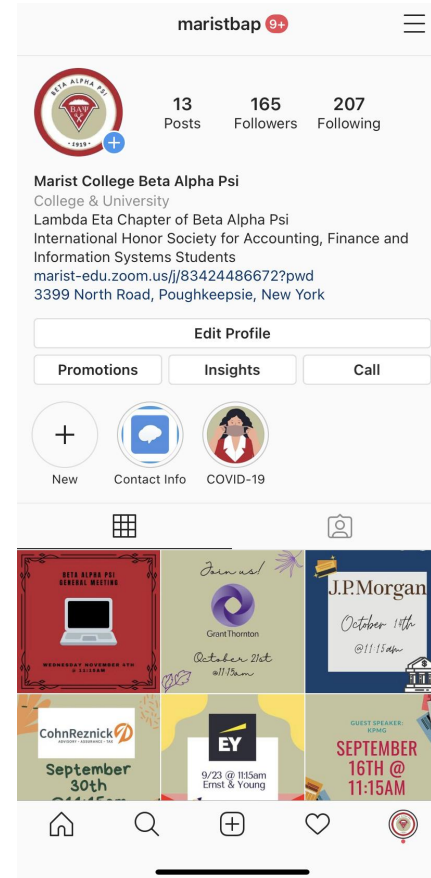
# Community Service Chair

- Some of the responsibilities of this position include:
  - Plan various community service events for each semester
  - Keep track of community service activities performed of members
  - Assist other board members



# Social Media Coordinator

- Some of the responsibilities of this position include:
  - Posting about meetings
  - Disseminating important information about career fairs, Marist events, and how-to's on how to use Marist's Career Portal
  - Answering Instagram direct messages regarding questions
  - Following potential new members to advertise our chapter



# Board Turnover



- We often have underclassmen in leadership roles take on higher positions once they become national members
  - Many past Presidents and Vice Presidents were involved in the board beginning in their freshman or sophomore years
- This leads to a successful turnover
  - When underclassmen board members take on national positions, they are well-prepared and understand the responsibilities needed to perform as a national board member
  - By working with national board members as an underclassmen, they are able to shadow the positions and understand the role before they even start

# Virtual Communication



- Due to the Covid-19 Pandemic, we were able to broaden our horizons to Zoom meetings
- This allowed us to stay in touch during the summer and host Zoom Training sessions with new board members, rather than waiting until the start of the semester on campus.





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Overall our process of allowing members to get involved in leadership positions as early as their freshman year is really beneficial for our chapter and helps to ensure smooth transitions between academic years.

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# Thank you!



*Marist College Beta Alpha Psi Board pictured with EY alumni - October 2019*