



Beta Alpha Psi Annual Meeting

August 15-16, 2025, Date and Time TBD

Danielle Bradley

Delivery Method: Group Live

Title: Maximizing Your Time and Life: Lessons from a Multifaceted Career

Session Description:

An innovative mindset isn't just for our careers—it's for our entire lives. We are more than our work, and we can bring more intention to our organizations, clients, friends, family, and ourselves. Join Danielle as she candidly shares lessons learned throughout her multifaceted career in private accounting, public accounting, consulting, entrepreneurship, and managing relationships both professionally and personally. With a wealth of experience in balancing demanding roles, Danielle will provide an honest look at times of self-doubt, burnout, and unmet expectations, and reveal how she has navigated through these challenges to continue moving forward.

In this session, Danielle will get raw about her journey, sharing the highs and lows of managing a career and personal life. From her early days in accounting to founding her own businesses and excelling as a leader in a global financial services firm, Danielle has faced numerous obstacles and learned valuable lessons along the way. She will discuss how she has juggled professional responsibilities while maintaining meaningful personal relationships, and how she has found ways to integrate her passions and priorities.

Whether you're looking to enhance your professional productivity, improve your personal relationships, or simply find a better balance between work and life, this session will provide actionable insights and strategies to help you maximize your time and live a more fulfilling life.

Learning Objectives:

Critical Takeaways:

- Identify Your Priorities:
 - Learn how to pinpoint what truly matters in your life and career to make informed decisions about where to focus your energy and time.
- Discover Your "And's":
 - Understand how to balance multiple roles and responsibilities, finding synergy between different aspects of your life rather than feeling forced to choose one over the other.
- Establish a Personal Prioritization Process/Time Management:
 - Develop a prioritization method that is authentic and sustainable for you, ensuring you can manage your commitments without sacrificing your well-being.

To register for this event, click [here](#).

To be awarded the full credit hour you must check-in via the Meeting app and complete the CPE Form that is emailed to you following the Meeting.

CPE Information

Attendees can earn up to 1.5 credits. Depending upon length of session

Fields of Study: Personal Development

Intended Audience: Meeting Attendees

Program Level: Basic

Prerequisites: None

Advance Preparation: None

Refunds and Cancellations:

Cancellations made prior to Sunday, July 13, 2025, will be refunded.

Cancellations received after this date and no-shows will not be refunded. If you encounter an emergency, please contact the conference planner and the request will be forwarded to the Executive Director for refund request review.

For comments and concerns, please contact the AAA Office at (941) 921-7747 or email us at info@aaahq.org.

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