

Beta Alpha Psi Annual Meeting

August 15-16, 2025, Day and Time TBD

Michael Brown, Becker Professional Education

Delivery Method: Group Live

Public Speaking and Presentation Skills

This course will be an overview of: Types of presentations and speeches that accountants may be called upon to make, including best practices for researching, planning, and preparing presentations; techniques to handle distractions, unexpected problems, and nervousness; and effective methods of sharing information in presentations, especially financial or accounting data.

Learning Objectives

- Plan a speech or presentation
- Identify methods to prepare and research speech or presentation topics
- Identify techniques to deliver a presentation or speech clearly and cogently to a wide range of audiences
- Recognize techniques to manage distractions, nervousness, and other factors that can distract from presentations
- Identify methods to incorporate a wide range of visual aids into a presentation to appeal to multiple learning styles among audience members

To register for this event, click <u>here</u>.

To be awarded the full credit hour you must check-in via the Meeting app and complete the CPE Form that is emailed to you following the Meeting.

CPE Information

Attendees can earn up to 1.2 credits.

Fields of Study: Communications and Marketing

Intended Audience: Meeting Attendees

Program Level: Basic

Prerequisites: None

Advance Preparation: None

Refunds and Cancellations:

Cancellations made prior to Sunday, July 13, 2025, will be refunded. Cancellations received after this date and no-shows will not be refunded. If you encounter an emergency, please contact the conference planner and the request will be forwarded to the Executive Director for a refund request review.

For comments and concerns, please contact the AAA Office at (941) 921-7747 or email us at info@aaahq.org.

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