

July 25 27, 2024
Orlando, FL

BETA ALPHA PSI 2024 ANNUAL MEETING SPONSORSHIP OPPORTUNITIES



RECEPTION SPONSOR

\$15,000 Sole Sponsor or \$6,000 (3x)

Receive prominent recognition as attendees and exhibitors mingle throughout the on-site Exhibit Hall

- Sponsor recognition throughout reception
- Logo printed on napkins placed on food and beverage stations
- Verbal recognition by DJ as primary reception sponsor once every 30 minutes
- Logo on photo booth for student pictures

MOBILE APP SPONSOR

\$7,500

Increase your visibility pre-event with the launch of the app and throughout the event.

- Logo on app splash screen with each attendee download
- Logo in pre-event app download instruction email to all attendees

TRIVIA & AWARDS LUNCH SPONSOR

\$5,500

Gain exposure while attendees network over lunch and awards ceremony.

- Speaking opportunity during BAP Trivia game
- Sponsorship recognition throughout lunch

MORNING REFRESHMENT BREAKS

\$3,000 (3x)

Brand your company to conference attendees as they relax between sessions. Each break is 30 minutes and gives the sponsor the ability to clearly display their company logo.

- Recognition as the Sponsor of the Morning or Afternoon break
- Logo prominently displayed in sponsored break area during designated time

TAP TO INDICATE INTEREST



Sponsorships also include:

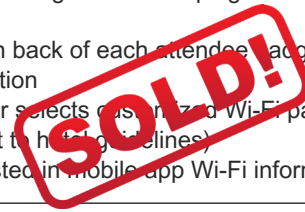
- Discounted rate of \$1,000 for an exhibit space, two chairs and a wastebasket
- One (1) free badge for attending representatives
- Sponsorship listing in Annual Meeting mobile app, with contact information, 50-word description and company logo
- Logo on "thank you" signage in exhibit hall
- Inclusion on Annual Meeting website exhibitor directory

WI FI SPONSOR

\$8,000

Gain digital recognition for helping attendees stay connected.

- Logo on back of each attendee badge with Wi-Fi information
- Sponsor selects customized Wi-Fi password (subject to hotel guidelines)
- Logo listed in mobile app Wi-Fi information



PROFESSIONAL HEADSHOT SPONSOR

\$6,500

Exclusive sponsorship of the headshot station and photo booth.

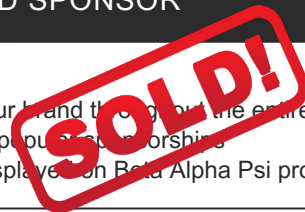
- Signage placed in photo booth area
- Push notification promoting sponsorship

LANYARD SPONSOR

\$7,000

Promote your brand throughout the entire event with one of the most popular sponsorships

- Logo displayed on Beta Alpha Psi provided lanyards



KEYNOTE SPEAKER SPONSOR

\$3,000 (3x)

Gain exposure while attendees learn from top innovators in the profession

- Keynote Speaker Introduction
- Sponsorship recognition during presentation



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EXHIBIT BOOTH PRICING AND SHOW INFORMATION

CURRENT BAP MEMBER/PARTNERS

- \$2,500 Company *Not Sponsoring*
- \$1,000 Company *Sponsoring*
- \$1,000 Not-for-profit Organization - BAP Partner
- \$1,000 College/University with BAP Chapter

NON MEMBER/PARTNERS

- \$3,500 Non-Partner Company *Not Sponsoring*
- \$1,000 Non-Partner Company *Sponsoring*
- \$2,000 Not-for-profit Organization
- \$1,500 College/University without BAP Chapter

All exhibitor booths include:

- 6-foot tabletop exhibit space, two chairs and a wastebasket
- One (1) badge for attending representatives
- Logo on "thank you" signage in exhibit hall
- Inclusion on Annual Meeting website exhibitor directory
- Listing in Annual Meeting mobile app, with contact information, 50-word description and company logo

ADVERTISING

Email Blasts \$1,500/Ea.

Increase exposure to attendees prior to or after the event.

- BAP to send a custom email deployment on the sponsors behalf to all registered attendees
- Total of 10 opportunities (5 pre and 5 post)
- Payment and content must be submitted no later than May 31

Event App Banner Ad \$1,000

Stand out as attendees peruse the BAP Event App

- One (1) banner ad with hyperlink to company website

Transition Slide Advertisement - \$500/ea.

Increase exposure in the General Session room.

- Approved Ad placed in transition slides rotating before keynote sessions in the plenary

**Advertising does not include an exhibit booth and are not constituted a sponsorship.*

PODCASTS

Becoming a Professional, hosted by Beta Alpha Psi Alumni and Member Network.

- Company branding will be included at the beginning and end of the podcasts in both audio and visual productions
- Branding will include your company name, logo and contact information in the show notes

Live Podcast Recording \$2,000

Exclusive sponsorship of the alumni podcast recording session in front of a live audience.

- Company branding will be included at the beginning and end of the episode
- Branding will include company logo, name of Professional Partner Representative, and email contact in the show notes
- 30-60 second branding video to be incorporated into the episode (video provided by sponsor)

Regular Podcast Sponsorship \$1,000

There are other opportunities throughout the year to sponsor a regular episode with an option to be the featured guest.

- 20% bulk discount for three or more episodes



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INFORMATION

Date Submitted: _____

COMPLETE COMPANY/ORGANIZATION NAME (as it should appear in meeting material):

Address: _____

City: _____ State: _____ Zip: _____

Website (*used to promote your company*): _____

I will send my logo as soon as possible Reuse my logo from 2023

PRIMARY CONTACT PERSON (will be used for all communications):

Name: _____

Title: _____

Phone: _____ Email: _____

SPONSORSHIPS

RECEPTION SPONSOR..... \$ _____

\$15,000 Sole Sponsor

\$6,000 (3x)

MOBILE APP SPONSOR \$ _____

\$7,500

~~WI-FI SPONSOR~~ **SOLD!**

TRIVIA & AWARDS SPONSOR \$ _____

\$5,500

PROFESSIONAL HEADSHOT SPONSOR..... \$ _____

\$6,500

MORNING REFRESHMENT BREAKS..... \$ _____

\$3,000

KEYNOTE SPEAKER SPONSOR..... \$ _____

\$3,000

SPONSORSHIP TOTAL \$ _____

EXHIBITORS

CURRENT BAP MEMBERS/PARTNERS\$ _____

- \$2,500 Company *Not Sponsoring*
- \$1,000 Company *Sponsoring*
- \$1,000 College/University with a BAP Chapter

NON-MEMBER/PARTNERS.....\$ _____

- \$3,500 Non-Partner Company *Not Sponsoring*
- \$1,000 Non-Partner Company *Sponsoring*
- \$2,000 Not-for-profit Organization
- \$1,500 College/University without BAP Chapter

EXHIBIT BOOTH TOTAL \$ _____

ADVERTISING

- \$1,500 Email Blasts/Each
- \$1,000 Event App Banner Ad
- \$500 Transition Slide Advertisement

ADVERTISING TOTAL \$ _____

PODCASTS

- \$2,000 Live Podcast Recording
- \$1,000 Regular Podcast Recording

PODCAST TOTAL \$ _____

TOTAL \$ _____

PAYMENT

METHOD OF PAYMENT:

- VISA MasterCard American Express Check

- Please send me an INVOICE. I understand booth space is chosen in order that payment is received.

Card No.: _____ Exp. Date: _____

Signature: _____

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____

PLEASE COMPLETE FORM AND EMAIL TO STEPHANIE@AAAHQ.ORG