



Beta Alpha Psi Annual Meeting

August 15-16, 2025, Date and Time TBD

Alexandra Radder, Gleim Exam Prep

Delivery Method: Group Live

Title: Beyond the CPA: Exploring Diverse Paths in Accounting, Tax, and Finance

Session Description:

Unlock the myriad of career opportunities available in the accounting, tax, and finance fields! While the CPA designation often takes center stage, many students may not realize the full spectrum of professional certifications and career paths that await them. In this engaging presentation, attendees will journey through essential certifications such as the CPA, CMA, CIA, EA, FMAA, and IAP, highlighting how each certification can tailor their career trajectory to align with individual passions and lifestyle preferences.

Participants will gain insights into the benefits of pursuing both CPA and non-CPA career paths, including the Certified Management Accountant (CMA) for those drawn to corporate finance, the Certified Internal Auditor (CIA) for aspiring risk management professionals, and the Enrolled Agent (EA) license for tax specialists. We will also touch on innovative programs like the Volunteer Income Tax Assistance (VITA) initiative, illustrating how students can gain hands-on experience while giving back to the community.

This presentation will empower students to think critically about their career choices, offering a well-rounded perspective on alternatives to traditional public accounting roles. Attendees will leave with actionable steps to enhance their professional development, equipped to make informed decisions about their futures in the dynamic world of accounting, tax, and finance.

Learning Objectives:

By the end of this session, participants will be able to:

Identify Various Career Paths: Articulate the different career opportunities within the accounting, tax, and finance fields, including but not limited to the roles associated with CPA, CMA, CIA, EA, FMAA, and IAP designations.

Analyze Certification Benefits: Compare and contrast the benefits and career trajectories associated with both CPA and non-CPA certifications, enabling informed decisions based on personal interests and professional goals.

Explore Practical Experience Opportunities: Recognize the value and structure of programs like Volunteer Income Tax Assistance (VITA), understanding how such initiatives can enhance practical skills and community engagement.

Develop a Personalized Career Plan: Create actionable steps for career planning that align with individual aspirations and lifestyle preferences, incorporating both short-term goals and long-term visions within the accounting and finance sectors.

Engage in Critical Career Thinking: Foster an attitude of critical thinking regarding career choices, empowering students to explore multiple pathways and seek out resources to support their ongoing professional development.

Leverage Networking: Identify strategies for networking and mentorship within various accounting and finance fields, enhancing future career opportunities and professional growth.

To register for this event, click [here](#).

To be awarded the full credit hour you must check-in via the Meeting app and complete the CPE Form that is emailed to you following the Meeting.

CPE Information

Attendees can earn up to 1.5 credits. Depending upon length of session

Fields of Study: Personal Development – Non-technical - Career Planning

Intended Audience: Accounting and finance students, recent graduates, and faculty members interested in expanding awareness of career opportunities in the field.

Program Level: Basic

Prerequisites: None

Advance Preparation: None

Refunds and Cancellations:

Cancellations made prior to Sunday, July 13, 2025, will be refunded. Cancellations received after this date and no-shows will not be refunded. If you encounter an emergency, please contact the conference planner and the request will be forwarded to the Executive Director for refund request review.

For comments and concerns, please contact the AAA Office at (941) 921-7747 or email us at info@aaahq.org.

American Accounting Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org