



# Beta Alpha Psi Annual Meeting

***August 15-16, 2025, Date and Time TBD***

***Kayur Patel, PwC***

## **Speaker Bio**

Kayur Patel is a Director in PwC New Zealand's Generative AI team and one of the leading experts in helping businesses adopt democratised Generative AI. He advises Boards and Executive Teams on AI strategy, governance, and high-value use case deployment, and helps organisations to design, govern, and scale AI solutions responsibly.

## **Delivery Method: Group Live**

### **Title: How Gen AI Is Disrupting Accounting, Finance and Technology – A Practical Guide**

In this session, Kayur will show how Generative AI is impacting the accounting, finance and technology industries by showing real solutions he has built for his firm and for his clients. For those in the audience that bring their laptops with access to a Gen AI subscription (even a free one!), Kayur will also lead a hands-on session to help everyone learn how to make their Gen AI outputs sound exactly like them.

## **Learning Objectives:**

1. Understand the fundamentals of Generative AI, including what it is and how it works.
2. Recognise how Gen AI is being applied across accounting, finance, and broader business functions.
3. Identify practical steps for getting started with Gen AI tools in a business context.
4. Learn the basics of prompt engineering to improve the quality and relevance of Gen AI outputs.
5. Understand key considerations for using Gen AI ethically and responsibly in professional environments.

To register for this event, click [here](#).

To be awarded the full credit hour you must check-in via the Meeting app and complete the CPE Form that is emailed to you following the Meeting.

### CPE Information

Attendees can earn up to 1.5 credits. Depending upon length of session

**Fields of Study:** Information Technology - Technical

Intended Audience: Meeting Attendees

**Program Level:** Basic

**Prerequisites:** None

**Advance Preparation:** If possible, attendees should bring a laptop / iPad with access to a Gen AI account.

### Refunds and Cancellations:

Cancellations made prior to Sunday, July 13, 2025, will be refunded.

Cancellations received after this date and no-shows will not be refunded. If you encounter an emergency, please contact the conference planner and the request will be forwarded to the Executive Director for refund request review.

For comments and concerns, please contact the AAA Office at (941) 921-7747 or email us at [info@aaahq.org](mailto:info@aaahq.org).

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