

August 14-16 2025  
San Antonio, TX

# BETA ALPHA PSI 2025 ANNUAL MEETING SPONSORSHIP OPPORTUNITIES



## GENERAL RECEPTION SPONSOR

**\$15,000 Sole Sponsor or \$6,000 (3x)**

Receive prominent recognition as attendees and exhibitors mingle throughout the on-site Exhibit Hall

- Sponsor recognition throughout reception
- Logo on photo booth for student pictures

## FACULTY ADVISOR RECEPTION SPONSOR

**\$10,000**

Engage with over 100 BAPSI faculty in an exclusive networking setting.

- Logo placement on event signage and promotional materials
- Sponsorship recognition in event communications and during the reception

**SOLD**

## PROFESSIONAL HEADSHOT SPONSOR

**\$6,500**

Exclusive sponsorship of the headshot station and photo booth.

- Signage placed in photo booth area
- Push notification promoting sponsorship

## AWARDS LUNCH SPONSOR

**\$5,500**

Gain exposure while attendees network over lunch and awards ceremony.

- Speaking opportunity prior to lunch
- Sponsorship recognition throughout lunch

## MORNING BEVERAGE BREAK SPONSOR

**\$3,000 (3x)**

Brand your company to conference attendees as they relax between sessions. Each break is 30 minutes and gives the sponsor the ability to clearly display their company logo.

- Recognition as the Sponsor of the Morning or Afternoon break
- Logo prominently displayed in sponsored break area during designated time
- Logo displayed in meeting app

**ONE SPOT  
SOLD**

## Sponsorships also include:

- Discounted rate of \$1,200 for an exhibit space, two chairs and a wastebasket
- Two (2) free badges for attending representatives
- Sponsorship listing in Annual Meeting mobile app, with contact information, 50-word description and company logo
- Logo on "thank you" signage in exhibit hall
- Inclusion on Annual Meeting website exhibitor directory

## WI-FI SPONSOR

**\$8,000**

Gain digital recognition for your company as attendees connect.

- Sponsor selects custom Wi-Fi network name (subject to hotel guidelines)
- Logo listed in mobile app Wi-Fi information

**SOLD**

## MOBILE APP SPONSOR

**\$7,500**

Increase your visibility pre and throughout the event.

- Logo on app splash screen for each attendee download
- Logo in pre-event app download instruction email to all attendees

**SOLD**

## LANYARD SPONSOR

**\$7,000**

Promote your brand through the event with one of the most popular sponsorship opportunities.

- Logo displayed on Beta Alpha Psi provided lanyards

**SOLD**

## 360° PHOTO BOOTH SPONSOR

**\$3,000**

Gain brand visibility with a high energy attraction where attendees capture dynamic, shareable moments.

- Logo placement on booth and photo overlays
- Sponsorship recognition throughout the event

**SOLD**

## KEYNOTE SPEAKER SPONSOR

**\$3,000 (3x)**

Gain exposure while attendees learn from top innovators in the profession

- Keynote Speaker Introduction
- Sponsorship recognition during presentation

**ONE SPOT  
SOLD**



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## EXHIBIT BOOTH PRICING AND SHOW INFORMATION

### CURRENT BAP MEMBER/PARTNERS

- \$2,500** Company (*Not Sponsoring*)
- \$1,500** Company (*Sponsoring*)
- \$1,000** Not-for-Profit Organization - BAP Partner
- \$1,000** College/University with BAP Chapter

### NON-MEMBERS

- \$3,500** Non-Partner Company (*Not Sponsoring*)
- \$2,000** Non-Partner Company (*Sponsoring*)
- \$2,000** Non-Partner Not-for-Profit Organization
- \$1,500** College/University without BAP Chapter

#### All exhibitor booths include:

- 6-foot tabletop exhibit space, two chairs and a wastebasket
- Two (2) badges for attending representatives
- Logo on "thank you" signage in exhibit hall
- Inclusion on Annual Meeting website exhibitor directory
- Listing in Annual Meeting mobile app, with contact information, 50-word description and company logo

## ADVERTISING

### Email Blasts **\$1,500/Ea.**

Increase exposure to attendees prior to or after the event.

- BAP to send a custom email deployment on the sponsors behalf to all registered attendees
- Three pre and three post meeting slots available.
- Payment and content must be submitted no later than May 31

### Event App Banner Ad **\$1,000**

Stand out as attendees peruse the BAP Event App

- One (1) banner ad with hyperlink to company website

### Transition Slide Advertisement **\$500/ea.**

Increase exposure in the General Session room.

- Approved Ad placed in transition slides rotating before one keynote session in the plenary

*\*Advertising does not include an exhibit booth and is not considered a sponsorship.*

## PODCASTS

**Becoming a Professional**, hosted by Beta Alpha Psi Alumni and Member Network.

- Company branding will be included at the beginning and end of the podcasts in both audio and visual productions
- Branding will include your company name, logo and contact information in the show notes.
- Subject to guest completion of podcast release form

### Live Podcast Recording **\$2,000**

Exclusive sponsorship of the alumni podcast recording session in front of a live audience.

- Company branding will be included at the beginning and end of the episode
- Branding will include company logo, name of Professional Partner Representative, and email contact in the show notes
- 30-60 second branding video to be incorporated into the episode (video provided by sponsor)



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August, 14-16, 2025  
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## INFORMATION

Date Submitted: \_\_\_\_\_

**COMPLETE COMPANY/ORGANIZATION NAME** *(as it should appear in meeting material):* \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website *(used to promote your company):* \_\_\_\_\_

☐ I will send my logo as soon as possible ☐ Reuse my logo from 2024

**PRIMARY CONTACT PERSON** *(will be used for all communications):*

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIPS

**GENERAL RECEPTION SPONSOR** ..... \$ \_\_\_\_\_

☐ \$15,000 Sole Sponsor

**FACULTY ADVISOR RECEPTION SPONSOR** ..... \$ \_\_\_\_\_

☐ \$10,000

**PROFESSIONAL HEADSHOT SPONSOR** ..... \$ \_\_\_\_\_

☐ \$6,500

**AWARDS LUNCH SPONSOR** ..... \$ \_\_\_\_\_

☐ \$5,500

**MORNING BEVERAGE BREAK SPONSOR** ..... \$ \_\_\_\_\_

☐ \$3,000 (3x)

**WI-FI SPONSOR** ..... \$ \_\_\_\_\_

☐ \$8,000

**MOBILE APP SPONSOR** ..... \$ \_\_\_\_\_

☐ \$7,500

**LANYARD SPONSOR** ..... \$ \_\_\_\_\_

☐ \$7,000

**360° SPONSOR** ..... \$ \_\_\_\_\_

☐ \$3,000

**KEYNOTE SPEAKER SPONSOR** ..... \$ \_\_\_\_\_

☐ \$3,000 (3x)

**SPONSORSHIP TOTAL** \$ \_\_\_\_\_

## EXHIBITORS

**CURRENT BAP MEMBERS/PARTNERS** .....\$ \_\_\_\_\_

- ☐ \$2,500 Company *Not Sponsoring*
- ☐ \$1,500 Company *Sponsoring*
- ☐ \$1,000 Not-for-profit Organization - BAP Partner
- ☐ \$1,000 College/University with a BAP Chapter

**NON-MEMBER/PARTNERS** .....\$ \_\_\_\_\_

- ☐ \$3,500 Non-Partner Company *Not Sponsoring*
- ☐ \$2,000 Non-Partner Company *Sponsoring*
- ☐ \$2,000 Non-Partner Not-for-Profit Organization
- ☐ \$1,500 College/University without BAP Chapter

**EXHIBIT BOOTH TOTAL \$** \_\_\_\_\_

## ADVERTISING

- ☐ \$1,500 Email Blasts/Each
- ☐ \$1,000 Event App Banner Ad
- ☐ \$500 Transition Slide Advertisement

**ADVERTISING TOTAL \$** \_\_\_\_\_

## PODCASTS

- ☐ \$2,000 Live Podcast Recording

**PODCAST TOTAL \$** \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

## PAYMENT

### METHOD OF PAYMENT:

- ☐ VISA      ☐ MasterCard      ☐ American Express      ☐ Check
- ☐ Please send me an INVOICE. I understand booth space is chosen in order that payment is received.

Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**PLEASE COMPLETE FORM AND EMAIL TO [STEPHANIE@AAAHQ.ORG](mailto:STEPHANIE@AAAHQ.ORG)**