

July 30 - August 1
Baltimore, MD

BETA ALPHA PSI 2026 ANNUAL MEETING SPONSORSHIP OPPORTUNITIES



Position your organization in front of top accounting, finance, business technology, and analytics students from around the world at the Beta Alpha Psi Annual Meeting. With opportunities to engage directly with students, faculty advisors, and professionals, sponsorship provides meaningful brand visibility and valuable recruiting connections throughout the event.

GENERAL RECEPTION SPONSOR

**\$15,000 (Exclusive) or
\$6,000 each (up to 3 sponsors)**

Position your brand at the center of one of the most highly attended networking events of the conference, where students, faculty, and professionals gather to connect.

- Sponsor recognition throughout reception

Included with Every Sponsorship Package

- Exhibit space with table, two chairs, and wastebasket
- One (1) complimentary badge for an attending representative
- Listing in the Annual Meeting mobile app with contact information, 50-word description, and logo
- Logo placement on "Thank You" signage in the exhibit hall
- Inclusion in the Annual Meeting website exhibitor directory

FACULTY ADVISOR RECEPTION SPONSOR

\$10,000

Engage directly with influential faculty advisors in an exclusive, relationship-focused setting.

- Logo placement on event materials
- Recognition in event sessions and during the reception
- Direct access to over 100 faculty advisors



WI-FI SPONSOR

\$8,000

Put your brand in front of attendees powering the conference's Wi-Fi.

- Customized Wi-Fi password (subject to hotel guidelines)
- Logo featured in mobile app Wi-Fi access information



LANYARD SPONSOR

\$7,000

Achieve continuous brand visibility throughout the entire conference.

- Logo prominently displayed on Beta Alpha Psi lanyards worn by attendees



MOBILE APP SPONSOR

\$7,500

Maximize your brand visibility before and throughout the event with repeated digital impressions to every attendee.

- Logo featured on the app splash screen each time attendees open the app
- Logo included in pre-event app download communications

PROFESSIONAL HEADSHOT SPONSOR

\$6,500

Connect your brand with career readiness by sponsoring one of the most in-demand student experiences at the conference.

- Signage displayed in photo booth area
- Push notification promoting sponsorship

AWARDS LUNCH SPONSOR

\$5,500

Align your brand with one of the most prestigious moments of the Annual Meeting as attendees gather to celebrate chapter and individual achievements.

- Speaking opportunity prior to the lunch program
- Recognition throughout the awards ceremony

TALENT SHOWCASE SPONSOR

\$5,500

Showcase your brand during one of the most engaging and high-energy student events of the Annual Meeting.

- Opportunity for a company representative to serve as emcee and lead the program
- Logo placement on event signage and recognition throughout the show

BEVERAGE BREAK SPONSOR

\$3,000 (3 available)

Keep attendees refreshed while gaining targeted visibility during high-traffic networking breaks between sessions.

- Logo prominently displayed in sponsored break area during designated time
- Logo displayed in meeting app

PLEASE COMPLETE FORM AND EMAIL TO STEPHANIE@AAAHQ.ORG

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EXHIBIT BOOTH PRICING AND SHOW INFORMATION

CURRENT BAP MEMBER/PARTNERS

- \$3,000** Company (*Not Sponsoring*)
- \$1,000** Not-for-Profit Organization - BAP Partner
- \$1,000** College/University with BAP Chapter

NON-MEMBERS

- \$3,500** Non-Partner Company (*Not Sponsoring*)
- \$2,500** Non-Partner Company (*Sponsoring*)
- \$2,000** Non-Partner Not-for-Profit Organization
- \$1,500** College/University without BAP Chapter

All exhibitor booths include:

- 6-foot tabletop exhibit space, two chairs and a wastebasket
- One (1) complementary badge for attending representative
- Logo on "thank you" signage in exhibit hall
- Inclusion on Annual Meeting website exhibitor directory
- Listing in Annual Meeting mobile app, with contact information, 50-word description and company logo

ADVERTISING

Email Blasts **\$1,500/Ea.**

Increase exposure to attendees prior to or after the event.

- BAP to send a custom email deployment on the sponsor's behalf to all registered attendees
- Three pre and three post meeting slots available.
- Payment and content must be submitted **no later than May 31**

Event App Banner Ad **\$1,000**

Stand out as attendees peruse the BAP Event App

- One (1) banner ad with hyperlink to company website

Transition Slide Advertisement **\$500/ea.**

Increase exposure in the General Session room.

- Approved Ad placed in transition slides rotating before one keynote session in the plenary

**Advertising does not include an exhibit booth and is not considered a sponsorship.*

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CONTACT

Date Submitted _____

COMPLETE COMPANY/ORGANIZATION NAME *(as it should appear in meeting material)*

Address _____

City _____ State _____ Zip Code _____

Website (used to promote your company) _____

I will send my logo as soon as possible

Reuse my logo from 2025

PRIMARY CONTACT *(will be used for all communications)*

Name _____

Title _____

Phone _____ Email _____

SPONSORSHIPS

Check your selection

GENERAL RECEPTION SOLE SPONSOR \$15,000

GENERAL RECEPTION SHARED SPONSOR (3 AVAILABLE) \$6,000

FACULTY ADVISOR RECEPTION SPONSOR \$10,000

SOLD

WIFI SPONSOR \$8,000

SOLD

MOBILE APP SPONSOR \$7,500

LANYARD SPONSOR \$7,000

SOLD

PROFESSIONAL HEADSHOT SPONSOR \$6,500

AWARDS LUNCH SPONSOR \$5,500

TALENT SHOWCASE SPONSOR \$5,500

BEVERAGE BREAK SPONSOR \$3,000 EA ENTER QUANTITY

SPONSORSHIP TOTAL

EXHIBITORS

Check your selection

CURRENT BAP MEMBERS/PARTNERS

Company Not Sponsoring \$3,000

Not-for-Profit Organization - BAP Partner \$1,000

College/University with BAP Chapter \$1,000

NON-MEMBERS

Non-Partner Company Not Sponsoring \$3,500

Non-Partner Company Sponsoring \$2,500

Non-Partner Not-for-Profit Organization \$2,000

College/University without BAP Chapter \$1,500

EXHIBIT BOOTH TOTAL

ADVERTISING

Check your selection

Email Blast \$1,500 EA ENTER QUANTITY

Event App Banner Ad \$1,000

Transition Slide Advertisement \$500 EA ENTER QUANTITY

ADVERTISING TOTAL

PAYMENT

METHOD OF PAYMENT

VISA

MASTERCARD

AMEX

CHECK

Please send me an INVOICE. I understand booth space is held in order that payment is received.

Card # _____ Exp. Date _____

Signature _____

Billing Address _____

City _____ State _____ Zip _____

PLEASE COMPLETE FORM AND EMAIL TO STEPHANIE@AAAHQ.ORG