July 30 - August 1
Baltimore, MD

BETA ALPHA PSI
2026 ANNUAL MEETING
SPONSORSHIP OPPORTUNITIES

Position your organization in front of top accounting, finance, business technology, and analytics students from around the world at the Beta Alpha Psi Annual Meeting. With opportunities to engage directly with students, faculty advisors, and professionals, sponsorship provides meaningful brand visibility and valuable recruiting connections throughout the event.

Included with Every Sponsorship Package

- Exhibit space with table, two chairs, and wastebasket
- One (1) complimentary badge for an attending representative
- Listing in the Annual Meeting mobile app with contact information, 50-word description, and logo
- Logo placement on "Thank You" signage in the exhibit hall
- Inclusion in the Annual Meeting website exhibitor directory

GENERAL RECEPTION SPONSOR

$15,000 (Exclusive) or
$6,000 each (up to 3 sponsors)

Position your brand at the center of one of the most highly attended networking events of the conference, where students, faculty, and professionals gather to connect.

- Sponsor recognition throughout reception

FACULTY ADVISOR RECEPTION SPONSOR

$10,000 SOLD

Engage directly with in[illegible] faculty advisors in an exclusive, relationship-focused setting.

- Logo placement on event signage and promotional materials
- Recognition in event communications and during the reception
- Direct access to over 100 faculty advisors

LANYARD SPONSOR

$7,000 SOLD

Achieve continuous, [illegible] branding throughout the entire conference.

- Logo prominently displayed on official Beta Alpha Psi lanyards worn by all attendees

PROFESSIONAL HEADSHOT SPONSOR

$6,500 SOLD

Connect your brand w[illegible]siness by sponsoring one of the most in-demand student experiences at the conference.

- Signage displayed in photo booth area
- Push notification promoting sponsorship

TALENT SHOWCASE SPONSOR

$5,500 SOLD

Showcase your brand [illegible]e most engaging and high-energy student events of the Annual Meeting.

- Opportunity for a company representative to serve as emcee and lead the program
- Logo placement on event signage and recognition throughout the show

WI-FI SPONSOR SOLD

$8,000

Put your brand in front of every attendee by powering the conference's Wi-Fi experience.

- Customized Wi-Fi network name/password (subject to hotel guidelines)
- Logo featured in mobile app Wi-Fi access information

MOBILE APP SPONSOR

$7,500 SOLD

Maximize your brand[illegible]re and throughout the event with repeated digital impressions to every attendee.

- Logo featured on the app splash screen each time attendees open the app
- Logo included in pre-event app download communications

AWARDS LUNCH SPONSOR

$5,500 SOLD

Align your brand with [illegible]e most prestigious moments of the Annual Meeting as attendees gather to celebrate chapter and individual achievements.

- Speaking opportunity prior to the lunch program
- Recognition throughout the awards ceremony

BEVERAGE BREAK SPONSOR

$3,000 (3 availabl[illegible]) SOLD

Keep attendees refres[illegible] while gaining targeted visibility during high-traffic networking breaks between sessions.

- Logo prominently displayed in sponsored break area during designated time
- Logo displayed in meeting app

PLEASE COMPLETE FORM AND EMAIL TO STEPHANIE@AAAHQ.ORG

(3 available)

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EXHIBIT BOOTH PRICING AND SHOW INFORMATION

CURRENT BAP MEMBER/PARTNERS

$3,000 Company *(Not Sponsoring)*
$1,000 Not-for-Profit Organization - BAP Partner
$1,000 College/University with BAP Chapter

NON-MEMBERS

$3,500 Non-Partner Company *(Not Sponsoring)*
$2,500 Non-Partner Company (*Sponsoring)*
$2,000 Non-Partner Not-for-Profit Organization
$1,500 College/University without BAP Chapter

All exhibitor booths include:

- 6-foot tabletop exhibit space, two chairs and a wastebasket
- One (1) complementary badge for attending representative
- Logo on “thank you” signage in exhibit hall
- Inclusion on Annual Meeting website exhibitor directory
- Listing in Annual Meeting mobile app, with contact information, 50-word description and company logo

ADVERTISING

Email Blasts **$1,500/Ea.** **$3,000 (3 available)**
Increase exposure to attendees prior to or after the event.

- BAP to send a custom email deployment on the sponsor’s behalf to all registered attendees
- Three pre and three post meeting slots available.
- Payment and content must be submitted **no later than May 31**

Event App Banner Ad **$1,000**
Stand out as attendees peruse the BAP Event App

- One (1) banner ad with hyperlink to company website

Transition Slide Advertisement **$500/ea.**
Increase exposure in the General Session room.

- Approved Ad placed in transition slides rotating before one keynote session in the plenary

**Advertising does not include an exhibit booth and is not considered a sponsorship.*

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CONTACT

Date Submitted _____

COMPLETE COMPANY/ORGANIZATION NAME *(as it should appear in meeting material)*

_____

Address _____

City _____ State _____ Zip Code _____

Website (used to promote your company) _____

○ I will send my logo as soon as possible ◉ Reuse my logo from 2025

PRIMARY CONTACT *(will be used for all communications)*

Name _____

Title _____

Phone _____ Email _____

SPONSORSHIPS

Check your selection

☐	GENERAL RECEPTION SOLE SPONSOR $15,000	
☐	GENERAL RECEPTION SHARED SPONSOR (3 AVAILABLE) $6,000	
☐	FACULTY ADVISOR RECEPTION SPONSOR $10,000	SOLD
☐	WIFI SPONSOR $8,000	SOLD
☐	MOBILE APP SPONSOR $7,500	SOLD
☐	LANYARD SPONSOR $7,000	SOLD
☐	PROFESSIONAL HEADSHOT SPONSOR $6,500	SOLD
☐	AWARDS LUNCH SPONSOR $5,500	SOLD
☐	TALENT SHOWCASE SPONSOR $5,500	SOLD
☐	BEVERAGE BREAK SPONSOR $3,000 EA ENTER QUANTITY 1	SOLD

SPONSORSHIP TOTAL $ 0

EXHIBITORS

Check your selection

CURRENT BAP MEMBERS/PARTNERS

- ☐ Company Not Sponsoring $3,000
- ☐ Not-for-Profit Organization - BAP Partner $1,000
- ☐ College/University with BAP Chapter $1,000

NON-MEMBERS

- ☐ Non-Partner Company Not Sponsoring $3,500
- ☐ Non-Partner Company Sponsoring $2,500
- ☐ Non-Partner Not-for-Profit Organization $2,000
- ☐ College/University without BAP Chapter $1,500

EXHIBIT BOOTH TOTAL $ 0

ADVERTISING

Check your selection

- ☐ Email Blast $1,500 EA ENTER QUANTITY [1]
- ☐ Event App Banner Ad $1,000
- ☐ Transition Slide Advertisement $500 EA ENTER QUANTITY [ ]

ADVERTISING TOTAL $ 0

PAYMENT

METHOD OF PAYMENT

◯ VISA ◯ MASTERCARD ◯ AMEX ◯ CHECK

☐ Please send me an INVOICE. I understand booth space is held in order that payment is received.

Card # _____ Exp. Date _____

Type Signature _____

Billing Address _____

City _____ State _____ Zip _____

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