

Beta Alpha Psi and Becker Community Project: Accounting and Business Financial Literacy

Your Objective

To teach high school students a lesson about accounting and financial literacy.

Use the summer business template provided as a foundation to:

1. Create your own summer business concept.
Be creative, this should reflect something realistic and engaging for HS students.
2. Build out your own version of the financial story to teach high school students about 6 concepts:
 - Assets (1), Liabilities (2), and Equity (3)
 - Balance Sheet (4), Income Statement (5), and Statement of Cash Flows (6)
3. Develop teaching slides that clearly and simply explain these 6 concepts to a high school audience.

Instructions:

- We provided you with a PowerPoint template to guide you through this project.
- This template is designed as a starting point and a guide to build your chapter's own presentation.
- Winning presentations will be distributed to local high schools to help students learn about accounting, entrepreneurship, and business financial literacy.

Think of yourselves as both:

- Entrepreneurs → building a business
- Educators → teaching accounting and financial literacy

The final presentation deck that you build should make accounting feel like a story students can follow and understand, not just numbers on a page.




Guidelines:

- Use the provided slides as a structural guide, but customize everything:
 - Business idea
 - Numbers and assumptions
 - Visual aids
- Keep explanations simple, clear, and engaging for high school students
- Incorporate visuals, creativity, and real-world relevance
- Ensure all three financial statements connect logically

Projects will be evaluated based on:

1. Creativity and originality of the business idea
2. Accuracy of accounting concepts
3. Clarity of teaching and explanations
4. Quality of the presentation
5. Overall effort and professionalism

Prizes - The top 5 teams will:

-  Have their presentations distributed to high schools throughout Baltimore
-  Win a pizza party for your chapter
-  Plus additional swag and goodies

Keep this in mind:

- This is an opportunity to apply your accounting knowledge in a meaningful way while helping others learn.
- Have fun with it, be creative, and think about the impact you can make.
- You are the world's future accounting leaders, now it is time for you to help usher in the next generation of BAP members and future accountants!