



Beta Alpha Psi Annual Meeting

Friday, July 31, 1:00 - 2:15 pm

Sarah Harrington, Supervisor, Campus Recruiter

Withum

Speaker Bio:

Sarah Harrington is a Senior Campus Recruiter at Withum, where she leads university recruiting initiatives across multiple campuses and helps students launch careers in public accounting and professional services. With more than six years of recruiting experience, Sarah has supported hiring across a variety of industries, including accounting, technology, engineering, and consulting. She is passionate about helping students navigate the transition from college to career and empowering them to build confidence in networking, interviewing, and personal branding. Sarah frequently partners with student organizations, faculty, and career centers to create meaningful opportunities for future professionals. She is excited to connect with BAP members and share practical insights on standing out in today's competitive recruiting landscape.

Special Guest:

Jerry Maginnis, CPA

Former KPMG Office Managing Partner, Philadelphia Office and author, Advice for a Successful Career in the Accounting Profession

Bio:

Jerry Maginnis, CPA is the author of “**Advice for a Successful Career in the Accounting Profession**”, a guide for students and early career professionals. The second edition of the book was released in July of 2026. Maginnis also serves as an Independent Director and the Audit Committee Chair of the Cohen & Steers Mutual Funds as well as the Chair of the Advisory Board of Centri Consulting.

Previously Maginnis was an audit partner at KPMG and served as the Managing Partner of the Firm's Philadelphia Office. He also served as an Executive in Residence at Rowan University where he helped launch the Beta Alpha psi Chapter at the University.

Delivery Method: Group Live

Title: How to Get Chosen: Standing Out in a Sea of Applicants

Session Description:

Thousands of students apply for internships, leadership programs, and full-time opportunities every year but what makes a recruiter remember you?

Join Sarah Harrington, Supervisor; Campus Recruiter with more than six years of experience helping students launch successful careers, for an insider's look at what recruiters and hiring managers look for when selecting candidates. Learn how to create a resume that captures attention, build meaningful networking connections, strengthen your personal brand, and position yourself for success throughout the recruiting process.

You'll gain practical tips, real-world recruiting insights, and strategies you can immediately apply to stand out in a competitive applicant pool and increase your chances of being chosen for the opportunities you want most.

Special guest Jerry Maginnis, CPA, former Office Managing Partner of KPMG Philadelphia and author of *Advice for a Successful Career in the Accounting Profession*, will share career insights and join us for a book signing following the session.

Learning Objectives:

Upon completing this session, participants will be able to:

1. Identify the key factors recruiters and hiring managers evaluate when selecting candidates for internships and full-time positions.
2. Apply practical strategies to improve resumes, personal branding, and professional networking to increase competitiveness in the recruiting process.
3. Develop an action plan for navigating the recruiting process, including building relationships, preparing for interviews, and positioning themselves for career opportunities.

To register for this event, click [here](#).

To be awarded the full credit hour you must check-in via the Meeting app and complete the CPE Form that is emailed to you following the meeting.

CPE Information

Attendees can earn up to 1.5 credits.

Fields of Study: Personal Development

Intended Audience: Meeting Attendees

Program Level: Basic

Prerequisites: None

Advance Preparation: None

Refunds and Cancellations:

Cancellations made prior to Thursday, July 16, 2026, will be refunded.

Cancellations received after this date and no-shows will not be refunded. If you encounter an emergency, please contact the conference planner and the request will be forwarded to the Executive Director for refund request review.

For comments and concerns, please contact the AAA Office at (941) 921-7747 or email us at info@aaahq.org.

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