



Beta Alpha Psi Annual Meeting

Friday, July 31, 2026, 8:30 – 10:00 am

Erika Sullivan, Director of Campus Recruiting, CBIZ

Speaker Bio:

Erika is the Director of Campus Recruiting at CBIZ based out of Dallas, TX. In her role Erika is responsible for leading a team of 15 campus recruiting professionals. Her team recruits for all lines of service at CBIZ including Assurance, Tax, Advisory, and Benefits & Insurance. The Campus Recruiting Team specializes in identifying top talent for entry-level recruitment while building meaningful relationships with their clients and University partners. Erika has been on the Campus Recruiting team at CBIZ CPAs PC for 9 years and has supported various offices and groups nationwide. On a personal note, she enjoys traveling, playing golf, eating powdered donuts, and spending time with her 3 year old son, her husband, and 2 dogs.

Emily Hines-Gerry, Campus Recruiting Manager, CBIZ

Emily Hines-Gerry is a Campus Recruiting Manager at CBIZ and is responsible for leading recruiting efforts across the Southeast, Mid-Atlantic, New York Metro, and New England regions, as well as the National Tax Office and National Attest Office. With seven years of experience in early career recruiting, Emily specializes in identifying top talent, building strong relationships with university partners, and developing recruiting strategies that support the firm's long-term growth. Prior to moving into management, Emily served as the campus recruiter for the Mid-Atlantic and New York Metro regions, along with the National Tax Office and National Attest Office. Outside of work, Emily enjoys teaching dance, horseback riding, and spending time with her husband and their four miniature dachshunds.

Delivery Method: Group Live

Title: Beyond the Hype: Practical Ways to Use AI in Recruiting and Everyday Work

Session Description: With the growing use of artificial intelligence in the workplace and everyday life, many professionals are wondering how it will shape the future of their careers. Join CBIZ Early Career Talent Managers Erika Sullivan and Emily Hines as they explore practical ways to leverage AI throughout the recruiting process and during the early stages of your professional journey.

This session will highlight how CBIZ incorporates AI and other emerging technologies to enhance recruiting and business operations, discuss the evolving impact of AI on the accounting profession, and provide actionable strategies for developing the skills needed to thrive in an increasingly technology-driven workplace. Attendees will leave with a better understanding of how to use AI responsibly, effectively, and strategically to support career growth and long-term success.

Learning Objectives:

- Explain how CBIZ utilizes AI and Microsoft Copilot to improve productivity and business outcomes.
- Evaluate the impact of AI on the accounting profession and the evolving skills needed for career success.
- Apply effective prompting techniques to improve the quality, efficiency, and accuracy of AI-generated outputs.
- Identify opportunities to leverage AI while maintaining human judgment, relationship-building, and critical thinking skills that technology cannot replace.
- Compare appropriate and inappropriate uses of AI throughout the recruiting and job search process.
- Demonstrate practical AI applications that can support professional growth and workplace performance.

To register for this event, click [here](#).

To be awarded the full credit hour you must check-in via the Meeting app and complete the CPE Form that is emailed to you following the Meeting.

CPE Information

Attendees can earn up to 1.8 credits.

Fields of Study: Personal Development

Intended Audience: Meeting Attendees

Program Level: Basic

Prerequisites: None

Advance Preparation: None

Refunds and Cancellations:

Cancellations made prior to Sunday, July 13, 2025, will be refunded. Cancellations received after this date and no-shows will not be refunded. If you encounter an emergency, please contact the conference planner and the request will be forwarded to the Executive Director for refund request review.

For comments and concerns, please contact the AAA Office at (941) 921-7747 or email us at info@aaahq.org.

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