



BETA ALPHA PSI

2020-2021 Strategic Priorities

BAP Value Proposition	Review and Define Overall Value Proposition
Financial Oversight	Forecast, Plan, Engage and Retain
Our Chapters	Stabilize, Retain and Grow Chapter Value
Our Members	Diversify and Grow Membership
Our Alumni	Engage, Retain and Grow Alumni Member Base
Value Driven Collaboration	Strengthen, Diversity and Grow Professional Partnerships and Sponsors
Governance	Attract, Engage and Retain Board Members Future Proof Beta Alpha Psi