



BECOME A PROFESSIONAL PARTNER

Tap into the knowledge of the next generation of business information leaders



1 What partners do for BAP

Professional Partners **contribute** time and financial support toward the regional and annual meetings. The Professional Partners use their network to **find speakers**, assist with **leadership** sessions and judge partner sponsored competitions.



2 What partners do for student members and faculty advisors

Representatives **network** with student members and faculty advisors to provide input and career advice in accounting, finance, business analytics or digital technology.



3 The benefits of partnership

- As role models, the Professional Partners can tap into the **knowledge** of the best students and the next generation of business leaders.
- Representatives **interact** with over 3,000 students and faculty advisors who attend the regional and annual meetings each year.
- Professional Partners are **recognized** on the BAP website, the annual report, quarterly newsletters, regional and annual meetings.

FIVE FACTS about BAP

Professional Partners



4 Role and responsibilities of partners

- Professional Partners are key to **advising** the BAP Board of Directors on the direction for the accounting, finance, business analytics and digital technology professions.
- **Regional Meetings** (Eight to nine regional meetings taking place in February, March and April) Representatives should plan to attend a minimum of two regional meetings each year. BAP asks that representatives present during a professional session, evaluate and judge the Best Practices competitions, assist with student group activities and vet keynote speakers.
- **Annual Meeting** (early August) Representatives should plan to attend the yearly annual meeting and the only face-to-face Professional Partner member meeting.



5 Want more information?

To learn more about becoming a Professional Partner, contact:

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