What is the PCA?

- A great resource
  - Helps chapters to plan their programs and activities.
  - Establishes guidelines to achieve the minimum level of chapter activities as well as guidelines for chapters who areward seeking.
  - The PCA applies to both current and petitioning chapters.
Achievement Levels

- **Mission Based**
  - Chapter has met baseline requirements:
    - 6 professional activities
    - 1 service activity (>25% participation)
    - 3 ROAs
- **Distinguished**
  - 20 hours (required)
  - 5 ROAs
  - Attended a regional/annual meeting
- **Superior**
  - 32 hours (required)
  - 8 ROAs
  - Attended a regional/annual meeting
- **Gold**
  - Highest level
  - Superior for past 2 years
  - Produce video for annual meeting competition
<table>
<thead>
<tr>
<th>Chapter Achievement Level</th>
<th>Beginning of Year Report (by October 15th)</th>
<th>Initiation (One is Mandatory, Second is an ROA)</th>
<th>Mid Year Report (by Dec 15th)</th>
<th>End of Year Report (by June 1st)</th>
<th>Reaching Out Activities (ROA)</th>
<th>Professional Activities</th>
<th>Service Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mission Based</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>Yes</td>
<td>3</td>
<td>*6</td>
<td>1</td>
</tr>
<tr>
<td>Distinguished</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>5</td>
<td>*6</td>
<td>1</td>
</tr>
<tr>
<td>Superior</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>8</td>
<td>*6</td>
<td>1</td>
</tr>
</tbody>
</table>
What Qualifies as a Professional or Service Activity?

- Event must be at least 50 minutes in length.

- To count for baseline, at least 25% of the chapter’s active candidates/members for the month must participate.

- Other professional service activities with less than 25% participation will count towards your total hours.

- Reminder: if it’s a recurring activity (ex: tutoring), record it once at the end of the semester.
Superior or Distinguished

• To be superior or distinguished, a chapter must meet the individual member/candidates professional and service hours requirements.
  • Remember: 8+8 is not equal to 20, 12+12 is not equal to 32

<table>
<thead>
<tr>
<th>Chapter Achievement Level</th>
<th>Minimum Hours of Professional Activities (per member/candidate)</th>
<th>Minimum Hours of Service Activities (per member/candidate)</th>
<th>Total Minimum Hours of Professional and Service Activities (per member/candidate)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Distinguished</td>
<td>8</td>
<td>8</td>
<td>20</td>
</tr>
<tr>
<td>Superior</td>
<td>12</td>
<td>12</td>
<td>32</td>
</tr>
</tbody>
</table>
Professional Activities: 6 required

- Review the PCA, Exhibit A for a comprehensive list.

- Remember: no credit may be given for orientation meetings, elections or those with no professional component.

- Workforce Ready Skill (ES): this is a required professional activity for all award seeking chapters. See the list of 11 activities in the PCA. One may be completed with an online webinar and survey.
Professional Activities: Did You Know These Count?

• Social activities with professionals: can count up to 2 hours per year
• 1 webinar is allowed: requires internal controls to track participation
• Joint meetings as a chapter with other professional organizations
• Selected Work done on various competitions
  • Best Practices, EY Diversity, Project run with it, etc.
  • https://www.bap.org/competitions
Popular Service Activities

- VITA
- Tutoring
- Adopt-a-Street
- Officer and Committee Chairs: up to 10 hours per student, per year, limited to 100 hours per chapter
- Consulting for an on or off-campus organization
What are Non-BAP Hours?

• Hours not sponsored by the chapter. This is an opportunity to do what works for the individual.

• Professional non-BAP hours: conference attended outside of BAP, lecture on campus where college credit is not given.

• Service non-BAP hours: Community service, on-campus activity for another organization.

• Non-BAP is limited to ten hours (500 minutes) per student, per semester. Report fall and spring separately.
Reaching Out Activities (ROA)
ROA’s – 3 Types

- Beta Alpha Psi Events
  - Regional and annual meeting attendance
  - Community Service Day attendance
  - Chapter Operations and Best Practices presentations
  - Hosting a regional or annual meeting
ROA’s – 3 Types

• Chapter Events
  • Alumni event with 25% or more alumni to student ratio
  • Minority recruitment event
  • Event promoting careers in accounting, finance, and information systems
  • Multicultural professional/global event
  • Assisting with Literacy Event/Help with College Application process (Community involvement)
ROA’s – 3 Types

- Nominations/Wins by chapter
  - Alumni rep nomination
  - Outstanding Dean Award nomination
  - Business Information Professional of the Year (BIPOY)
  - Project Run With It (PRWI)
  - EY Inclusive Leadership first round winner (10)
  - Grant Thornton Ethics award first round winner (10)
Recognition
Recognition for Outstanding Achievements

- **Gold chapter award**
  - $2,500
  - Letter to Dean, Department Chair and Faculty Advisor
  - Plaque

- **Superior chapter award**
  - $500
  - Letter to Dean, Department Chair and Faculty Advisor
  - Plate

- **Distinguished chapter award**
  - Letter to Dean, Department Chair and Faculty Advisor

- **Best Practices**
  - Award stipend and plaque (at annual level)
  - Award stipend and certificate (at regional level) to those who place
Reporting Deadlines
Reporting Deadlines

• Beginning of the Year Report
  • October 15: U.S. chapters
  • June 15: Oceania chapters

• Mid Year Report
  • December 15: U.S. chapters
  • August 15: Oceania chapters

• End of Year Report
  • June 1: U.S. chapters (including 990n e-postcard filing or Over $50K spreadsheet (*Faculty Sign-off*))
  • December 15: Oceania chapters
THANK YOU