### Possible societal impacts include but are not limited to the following:

- Contributions to major world issues, such as those identified by the U.N.
- Sustainable Development Goals ("SDGs");
- Effects on business development;
- Provide access to high-quality education leading to graduates who positively contribute to the economic vitality of society;
- Improved financial performance of organizations;
- Contributing to business creation;
- Improved health and safety outcomes;
- Effect on human rights;
- Examples of impacting community outcomes;
- Examples of changes to business practice arising from engagement;
- Examples of where business performance has been improved as a result of engagement with the school;
- Examples of public-sector policy changed or impacted by engagement with the school;
- Outline of positive effects on identified societal issues arising from the school’s research contributions, for example, on the social, economic, or physical environment; and/or
- Impact of the school on the local, regional or national economy.

### Examples of Beta Alpha Psi Societal Impact:

- Beta Alpha Psi inspires and supports excellence by providing opportunities for service and fostering lifelong ethical, social, and public responsibilities.
- BAP Annual Community Service Day is connected to the Annual Conference.
  - Stars of HOPE
  - International Day of Literacy
  - Addressing hunger in local communities
- BAP proudly promotes Volunteer Income Tax Assistance (VITA) as a service project for our chapters to make an impact on their local communities, state and federal governments.
- Project Run With It (PRWI) – A competition that gives students the opportunity to solve a business issue for a non-profit by working with students from other chapters (US and International) within a 24-hour timeframe.
- BAP collaborates with professional partners such as KPMG and Deloitte to encourage giving back.
- Local chapter activities include volunteer events with military bases, Boys and Girls Club, animal shelters, nursing homes, and elementary schools.
- BAP encourages community impact and celebrates efforts of members via social media using the hashtag #BAPGivingBack.

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**Beta Alpha Psi**  
Bringing business schools and communities together for over 100 years!