Program for Chapter Activities (PCA)
Overview of PCA Changes for 2022-2023

• No hours to report for 2022-2023
• Number and type of activities will determine award status
  • Mission-based requirements change only slightly, with the addition
    of 1 additional required service activity
  • Additional activities and ROAs required for award status
  • Attendance requirement reduced from 25 to 20% of candidates
    and members
• Additional credit given for documented, especially impactful activities
• The PCA is a great resource
  • Helps chapters to plan their programs and activities
  • Establishes guidelines to achieve the minimum level of chapter
    activities as well as guidelines for chapters who are award seeking
• The PCA applies to both current and petitioning chapters
Achievement Levels

Mission Based
- Chapter has met baseline requirements:
  - 6 professional activities
  - 2 service activity (>20% participation)
  - 3 ROAs

Distinguished
- 10 professional activities (1 must be Essential Skill), 4 service activities
- 8 ROAs
- Attend a mid year/annual meeting

Superior
- 12 professional activities (1 must be Essential Skill), 6 service activities
- 11 ROAs
- Attend a mid year/annual meeting

Gold
- Highest level
- Superior for past 2 years
- Produce video for annual meeting competition
### Chapter Requirements

<table>
<thead>
<tr>
<th>Chapter Achievement Level</th>
<th>Beginning of Year Report</th>
<th>Mid-Year Report</th>
<th>Initiation</th>
<th>End of Year Report</th>
<th>Reaching Out Activities</th>
<th>Professional Activities</th>
<th>Service Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mission Based</td>
<td>Yes</td>
<td>N/A</td>
<td>Yes</td>
<td>Yes</td>
<td>3</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Distinguished</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>8</td>
<td>10*</td>
<td>4</td>
</tr>
<tr>
<td>Superior</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>11</td>
<td>12*</td>
<td>6</td>
</tr>
</tbody>
</table>

*Essential Skill required for Award Seeking chapters*
What Qualifies as a Professional or Service Activity?

- Event must be at least 50 minutes in length.

- To generate a point on the scorecard, at least 20% of the chapter’s active candidates/members must participate.

- Reminder: if it’s a recurring activity (ex: tutoring), record it once at the end of the semester.
How to earn Impact Points – 1 Impact Point max per activity

• Media Promotion (TV or Print)
• Tutoring
• Mentoring
• Financial Volunteer Support (volunteering accounting or bookkeeping services)
• Sharing business/college knowledge (volunteering with high school, incoming freshmen, and undeclared students)
• VITA
• Community College Associate Candidates
• AACSB Societal Impact Goal for your business school
Professional Activities: 6 required for Mission Based status, 10 for Distinguished, 12 for Superior

• Review the PCA, Exhibit A for a comprehensive list.

• Remember: no credit may be given for orientation meetings, elections or those with no professional component.

• Workforce Ready Skill (ES): this is a required professional activity for all award seeking chapters. See the list of 11 activities in the PCA. “Accepting Feedback” may be completed with an online webinar and survey.
Professional Activities: Did You Know These Count?

• Social activities with professionals: may count up to 2 activities per year

• Webinars are allowed: requires internal controls to track participation

• Professional sessions from our Partners accessible via the Alumni and Member network

• Joint meetings as a chapter with other professional organizations
Popular Service Activities

• VITA
• Tutoring
• Adopt-a-Street
• Officer and Committee Chairs: 1 activity per semester
• Volunteering for an on or off-campus organization
• Care packages
Reaching out Activities – 3 types

• Beta Alpha Psi Events

• Chapter sponsored events

• Executive Office sponsored events
Reaching out Activities – BAP sponsored events

- Mid-Year and annual meeting attendance
- Community Impact Day attendance
- Chapter Operations and Best Practices presentations
- Hosting a mid-year meeting
- Attending the EO Diversity and Inclusion event
- Attending the EO live virtual initiation in fall or spring
- Attending virtual Chapter Reporting 101 session
Reaching out Activities – Chapter Events

• Mentoring with community college and high school students
• Assisting with Financial Literacy event/Help with College application process
• Joint meetings with other chapters
• Events promoting careers in accounting, finance and data analytics
• Multicultural professional/global event
• Alumni event with 25% or more alumni to student ratio
Reaching out Activities – Recognition

• Project Run With It (PRWI) participant
• EY Inclusive Leadership first round winner (10)
• Best Practices Competition
• Chapter Operations Presentation
• Alumni rep nomination
• Outstanding Dean Award nomination
• Business Information Professional of the Year (BIPOY)
Recognition - Competitions and Awards
Reaching out Activities – Recognition

Gold chapter award
- $2,500
- Letter to Dean, Department Chair and Faculty Advisor
- Plaque

Superior chapter award
- $500
- Letter to Dean, Department Chair and Faculty Advisor
- Plate

Distinguished chapter award
- Letter to Dean, Department Chair and Faculty Advisor

Best Practices
- Award stipend and plaque (at annual level)
- Award stipend and certificate (at regional level) to those who place
### Chapter Scorecard

**Chapter #1, Alpha, University of Illinois**

**Planned Achievement Level: Mission-Based**

<table>
<thead>
<tr>
<th>PCA Achievements</th>
<th>YTD Credited</th>
<th>PCA Requirements</th>
<th>Mission Based Points Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning of Year Report</td>
<td>0</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Initiation</td>
<td>0</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Mid-Year Report</td>
<td>0</td>
<td></td>
<td>0</td>
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<tr>
<td>End of Year Report</td>
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<td></td>
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<tr>
<td>Reaching Out Activities (ROAs)</td>
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</tr>
<tr>
<td>Professional Activities</td>
<td>1</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Service Activities</td>
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<td></td>
<td>2</td>
</tr>
<tr>
<td>Total Points</td>
<td>2</td>
<td></td>
<td>14</td>
</tr>
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</table>

**Additional Requirements for Award-Seeking Chapters Only**

<table>
<thead>
<tr>
<th>Additional ROAs</th>
<th>YTD Achieved</th>
<th>Required for Distinguished</th>
<th>Required for Superior</th>
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</thead>
<tbody>
<tr>
<td>Additional Professional Activities</td>
<td>0</td>
<td>5</td>
<td>8</td>
</tr>
<tr>
<td>Additional Service Activities</td>
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<td>6</td>
</tr>
<tr>
<td>Mandatory Essential Skills Activity</td>
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<td>4</td>
</tr>
<tr>
<td>Overall Chapter Status</td>
<td>Under Review</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>
Reporting Deadlines

• **Beginning of the Year Report**
  - October 15: U.S. chapters
  - June 15: Oceania chapters

• **Mid Year Report**
  - December 15: U.S. chapters
  - August 15: Oceania chapters

• **End of Year Report**
  - June 1: U.S. chapters (including 990n e-postcard filing or Over $50K spreadsheet (*Faculty Sign-off*))
  - December 15: Oceania chapters
Beta Alpha Psi Alumni & Member Network

Available to alumni and members at installed chapters

Access pre-recorded sessions from our Professional Partners

Network with alumni and members globally and locally

Earn a Reaching out activity
Reporting Intranet Resources

bap@bap.org with questions

919-402-4044 by phone