Program for Chapter Activities (PCA)
Overview of PCA Changes for 2022-2023

- No hours to report for 2022-2023
- Number and type of activities will determine award status
  - Mission-based requirements change only slightly, with the addition of 1 additional required service activity
  - Additional activities and ROAs required for award status
  - Attendance requirement reduced from 25 to 20% of candidates and members
- Additional credit given for documented, especially impactful activities
- The PCA is a great resource
  - Helps chapters to plan their programs and activities
  - Establishes guidelines to achieve the minimum level of chapter activities as well as guidelines for chapters who are award seeking
  - The PCA applies to both current and petitioning chapters
Achievement Levels

Mission Based
- Chapter has met baseline requirements:
  - 6 professional activities
  - 2 service activity (>20% participation)
  - 3 ROAs

Distinguished
- 10 professional activities (1 must be Essential Skill), 4 service activities
- 8 ROAs
- Attend a mid year/annual meeting

Superior
- 12 professional activities (1 must be Essential Skill), 6 service activities
- 11 ROAs
- Attend a mid year/annual meeting

Gold
- Highest level
- Superior for past 2 years
- Produce video for annual meeting competition
# Chapter Requirements

<table>
<thead>
<tr>
<th>Chapter Achievement Level</th>
<th>Beginning of Year Report</th>
<th>Mid-Year Report</th>
<th>Initiation</th>
<th>End of Year Report</th>
<th>Reaching Out Activities</th>
<th>Professional Activities</th>
<th>Service Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mission Based</td>
<td>Yes</td>
<td>N/A</td>
<td>Yes</td>
<td>Yes</td>
<td>3</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Distinguished</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>8</td>
<td>10*</td>
<td>4</td>
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<tr>
<td>Superior</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>11</td>
<td>12*</td>
<td>6</td>
</tr>
</tbody>
</table>

*Essential Skill required for Award Seeking chapters*
What Qualifies as a Professional or Service Activity?

• Event must be at least 50 minutes in length.

• To generate a point on the scorecard, at least 20% of the chapter’s active candidates/members must participate.

• Reminder: if it’s a recurring activity (ex: tutoring), record it once at the end of the semester.
How to earn Impact Points – 1 Impact Point max per activity

- Media Promotion (TV or Print)
- Tutoring
- Mentoring
- Financial Services (volunteering accounting or bookkeeping services, including VITA)
- Sharing business/college knowledge (volunteering with high school, incoming freshmen, and undeclared students)
- Community College Reach-out
- AACSB Societal Impact Goal for your business school
Professional Activities: 6 required for Mission Based status, 10 for Distinguished, 12 for Superior

- Review the PCA, Exhibit A for a comprehensive list.

- Remember: no credit may be given for orientation meetings, elections or those with no professional component.

- Workforce Ready Skill (ES): this is a required professional activity for all award seeking chapters. See the list of 11 activities in the PCA. “Accepting Feedback” may be completed with an online webinar and survey.
Professional Activities: Did You Know These Count?

• Social activities with professionals: may count up to 2 activities per year

• Webinars are allowed: requires internal controls to track participation

• Professional sessions from our Partners accessible via the Alumni and Member network

• Joint meetings as a chapter with other professional organizations
Popular Service Activities

- VITA
- Tutoring
- Adopt-a-Street
- Officer and Committee Chairs: 1 activity per semester
- Volunteering for an on or off-campus organization
- Care packages
Reaching out Activities – 3 types

• Beta Alpha Psi Events

• Chapter sponsored events

• Executive Office sponsored events
Reaching out Activities – BAP sponsored events

• Mid-Year and annual meeting attendance
• Community Impact Day attendance
• Chapter Operations and Best Practices presentations
• Hosting a mid-year meeting
• Attending the EO Diversity and Inclusion event
• Attending the EO live virtual initiation in fall or spring
• Attending virtual Chapter Reporting 101 session
Reaching out Activities – Chapter Events

• Mentoring with community college and high school students
• Assisting with Financial Literacy event/Help with College application process
• Joint meetings with other chapters
• Events promoting careers in accounting, finance and data analytics
• Multicultural professional/global event
• Alumni event with 25% or more alumni to student ratio
Reaching out Activities – Recognition

- Project Run With It (PRWI) participant
- EY Inclusive Leadership first round winner (10)
- Best Practices Competition
- Chapter Operations Presentation
- Alumni rep nomination
- Outstanding Dean Award nomination
- Business Information Professional of the Year (BIPOY)
Recognition - Competitions and Awards
Reaching out Activities – Recognition

**Gold chapter award**
- $2,500
- Letter to Dean, Department Chair and Faculty Advisor
- Plaque

**Superior chapter award**
- $500
- Letter to Dean, Department Chair and Faculty Advisor
- Plate

**Distinguished chapter award**
- Letter to Dean, Department Chair and Faculty Advisor

**Best Practices**
- Award stipend and plaque (at annual level)
- Award stipend and certificate (at regional level) to those who place
Always make sure to check your chapter’s final scorecard.

### Chapter Scorecard

Chapter #:1, Alpha, University of Illinois

<table>
<thead>
<tr>
<th>Planned Achievement Level: Mission-Based</th>
<th>PCA Achievements</th>
<th>PCA Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>YTD Credited</td>
<td>Mission Based Points Required</td>
</tr>
<tr>
<td>Beginning of Year Report</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Initiation</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Mid-Year Report</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>End of Year Report</td>
<td>0</td>
<td>1</td>
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<tr>
<td>Reaching Out Activities (ROAs)</td>
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<td>3</td>
</tr>
<tr>
<td>Professional Activities</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td>Service Activities</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Total Points</td>
<td>2</td>
<td>14</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Additional Requirements for Award-Seeking Chapters Only</th>
</tr>
</thead>
<tbody>
<tr>
<td>YTD Achieved</td>
</tr>
<tr>
<td>--------------</td>
</tr>
<tr>
<td>Additional ROAs</td>
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<tr>
<td>Additional Professional Activities</td>
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<tr>
<td>Additional Service Activities</td>
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<tr>
<td>Mandatory Essential Skills Activity</td>
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</table>

<table>
<thead>
<tr>
<th>Overall Chapter Status</th>
<th>Under Review</th>
<th>Yes</th>
<th>Yes</th>
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</thead>
</table>
Reporting Deadlines

• **Beginning of the Year Report**
  - October 15: U.S. chapters
  - June 15: Oceania chapters

• **Mid Year Report**
  - December 15: U.S. chapters
  - August 15: Oceania chapters

• **End of Year Report**
  - June 1: U.S. chapters (including 990n e-postcard filing or Over $50K spreadsheet (*Faculty Sign-off*))
  - December 15: Oceania chapters
Beta Alpha Psi Alumni & Member Network

Available to alumni and members at installed chapters

Access pre-recorded sessions from our Professional Partners

Network with alumni and members globally and locally

Earn a Reaching out activity
Reporting Intranet Resources

bap@bap.org with questions

919-402-4044 by phone